



24 SUMMIT

LISBON
March 14-17

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Herbalife
Live your best life

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Summit Agenda

Wednesday, March 13

Summit Registration

Time: 8:00 a.m.–8:00 p.m.

Location: FIL, Pavilion 1

Future GenH Registration

Time: 1:00 p.m.–6:00 p.m.

Location: FIL, Multipurpose Pavilion

Herbalife Recognition Experience

Time: 8:00 a.m.–8:00 p.m.

Location: FIL, Pavilion 1

Thursday, March 14

Summit Registration

Time: 6:00 a.m.–6:00 p.m.

Location: FIL, Pavilion 1

Herbalife Recognition Experience

Open: 8:00 a.m.–10:00 a.m.;

Lunch; 4:00 p.m.–5:15 p.m.

Location: FIL, Pavilion 1

Future GenH

Time: 9:30 a.m.–8:00 p.m.

Location: FIL, Multipurpose Pavilion

General Session

Time: 10:00 a.m.–4:00 p.m.

Location: MEO Arena

Attire: Business Casual/Team Herbalife

Networking Session

Time: 4:00 p.m.–5:15 p.m.

Location: FIL Pavilion 1 Plaza

Special Recognition Show Reception

(for qualifiers only)

Location: Tejo Hall

Recognition Show

Time: 5:30 p.m.–7:30 p.m.

Location: MEO Arena

Attire: Business Casual/Team Herbalife

President's Team & Bonus Earners Lunch

Lunch: 1:00 p.m.–2:00 p.m.

Location: FIL, Pavilion 1

Friday, March 15

Summit Registration

Time: 8:00 a.m.–4:30 p.m.

Location: FIL, Pavilion 1

Herbalife Recognition Experience

Open: 8:00 a.m.–10:00 a.m. and Lunch

Location: FIL, Pavilion 1

Future GenH

Time: 9:00 a.m.–5:00 p.m.

Location: FIL, Multipurpose Pavilion

General Session

Time: 9:30 a.m.–4:30 p.m.

Location: MEO Arena

Attire: Business Casual/Team Herbalife

President's Team & Bonus Earners Lunch

Lunch: 12:30 p.m.–1:30 p.m.

Location: FIL, Pavilion 1



**HFF 30th Anniversary Gala
Platinum Reception**
(by invite only):
7:00 p.m.–8:00 p.m.
Gala: 8:00 p.m.–12:00 a.m.
(tickets required)
Location: FIL Pavilion 2
Attire: Cocktail

Saturday, March 16

Summit Registration
Time: 8:00 a.m.–5:00 p.m.
Location: FIL, Pavilion 1

Future GenH
Time: 9:00 a.m.–5:30 p.m.
Location: FIL, Multipurpose
Pavilion

**Herbalife Recognition
Experience**
Open: 8:00 a.m.–10:00 a.m.
and Lunch
Location: FIL, Pavilion 1

General Session
Time: 9:30 a.m.–5:30 p.m.
Location: MEO Arena
Attire: Business Casual/Team
Herbalife

**President’s Team & Bonus
Earners Lunch**
Lunch: 1:30 p.m.–2:30 p.m.
Location: FIL, Pavilion 1

Sunday, March 17

I’m With You Workout
Time: 8:00 a.m.–9:00 a.m.
Location: FIL Plaza



**Mark Hughes
Bonus Awards
Sunday, March 17**

**Bonus Earners Awards
Reception:** Open to Bonus
Earners only (Reception &
Red Carpet)
Time: 1:00 p.m.–3:00 p.m.
Location: Tejo Hall, MEO
Arena
Attire: Formal/Black-tie

Red Carpet
Time: 3:00 p.m.–3:30 p.m.
Location: Backstage,
MEO Arena

Awards Ceremony
Time: 3:00 p.m.–7:20 p.m.
Location: MEO Arena
Attire: Formal/Black-tie

After Party
Immediately following
the awards
Location: FIL, Pavilion 2
Attire: Formal/Black-tie



Special Guest Speaker



Eric Worre

Breaking news! Don't miss the chance to attend Eric Worre's transformative training at Summit 24! Eric is the most trusted and influential thought leader in network marketing training and support, having trained millions worldwide. His trainings are packed with actionable strategies on every aspect of network marketing success. This is a real opportunity to learn how to take your business to the next level! All Level Up Retreat qualifiers will have an exclusive power training session with Eric at the Retreat!

Summit: Saturday, March 16
Level Up Retreat: Monday, March 18

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Level UP PROMOTION

Are you a new Millionaire Team member who qualified for the Level Up Promotion? Enjoy your exclusive breakfast with Michael O. Johnson, Chairman and CEO, and Herbalife experts!

Saturday, March 16th, 8:00 a.m.
FIL, Pavilion 1



Luigi Gratton

M.D., MPH Vice President, Training, Chair, Nutrition Advisory Board



Kent Bradley

M.D., MBA, MPH
Chief Health and Nutrition Officer



John Heiss

Ph.D. Vice President,
Global Product Innovation Member,
Nutrition Advisory Board

Level UP RETREAT

Agenda

For qualifiers only

Monday, March 18

Level Up Retreat Training
Time: 10:00 a.m.–1:30 p.m.
Location: Carlos Lopes
Pavilion

Level Up Reception & Dinner
Time: 6:00 p.m.–9:00 p.m.
Location: Royal Treasure
Museum
Attire: Smart Casual

Tuesday, March 19

Level Up Retreat Training
Time: 10:00 a.m.–1:00 p.m.
Location: Carlos Lopes
Pavilion
Attire: Business Casual/
Team Herbalife

Level Up Black-Tie Dinner
Time: 7:00 p.m.–10:00 p.m.
Location: Convento do
Beato
Attire: Formal/Black-tie

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THE RECOGNITION SHOW

Come celebrate the
success of all who have
achieved a new level:

Thursday, March 14
5:30 p.m.–7:30 p.m.

New Millionaire Team

New Millionaire 7500

New President's Team

New K Level

New Diamond Level

New Presidential Plus

The Recognition Show will begin after a training and special reception for all qualifiers, and a networking session for all summit attendees.





Join the 1% Mark Hughes Bonus Award Challenge

Thanks to generous donors, the Herbalife Family Foundation (HFF) has granted a total of over \$50 million to help communities worldwide. Make an impact and join the 1% Bonus Award Challenge. Speak to an HFF team member to learn more.

If you have any questions about HFF, [please email us.](#)



Join the Challenge

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Celebrate 30 Years of HFF



Join the Herbalife Family Foundation at the 30th Anniversary Gala for a celebratory night of live entertainment, our auction, and more! Help us make an impact on over 200,000 children in 61 countries!

HFF 30th Anniversary Gala

When: Friday, March 15th

Platinum Reception: 7:00 p.m. / Gala: 8:00 p.m.

Where: FIL, Pavilion 2

Attire: Cocktail



Buy Tickets



Email

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The Online Auction is Live!



Don't miss your chance to bid on AMAZING Herbalife experiences and more like lunch with Michael Johnson, or a group tour with your downline at our Herbalife Innovation & Manufacturing facility in North Carolina. Auction ends at 11:59 p.m. GMT on Friday, March 15.



[Bid Now](#)

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HFF Limited-Edition Pins for Sale

Be sure to get your set of limited-edition Herbalife pins at Summit 24! Proceeds benefit the purpose of Herbalife Family Foundation.

Price: Set of 6 pins for €40 euros (credit cards only)

When: Friday, March 15th and Saturday, March 16th 8:00 a.m. to 4:00 p.m.

Location: Registration Booth, FIL Pavilion 1

Founder's Circle and Chairman's Club Lounge: Four Seasons Hotel Ritz Lisbon

30K Registration Area: InterContinental Lisbon



Lanyard not included



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HFF Regional Humanitarians of the Year

Every year, the Herbalife Family Foundation recognizes Distributors from each region who demonstrate philanthropic excellence! Who will be the next honoree? Join us as the Global Humanitarian is announced at the Mark Hughes Bonus Awards.

Regional Humanitarians:

Rodica Macadrai: Europe, Middle East, & Africa

Ravi Sundaram & Anitha Ravi: India

Rinaldo V. Porcile and Maritza Del Valle-Porcile: North America

Vinicio Cevallos: South and Central America

Gustavo Chavez Partida: Mexico

Alan Lu & Zoy Wen: Asia Pacific



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Local Restaurants



Sakura

Japanese Restaurant
Passeio das Tágides 2.25,
1990-221 Lisboa
Hours: Sunday–Saturday,
12:00 p.m.–3:30 p.m.,
7:00 p.m.–11:00 p.m.

Capricciosa Parque das Nações

Pizza Restaurant
Passeio das Tágides
2.26.01, 1990-280 Lisboa
Hours: Sunday–Saturday,
12:00 p.m.–12:00 a.m.

Han Table Barbecue

Korean Barbecue
Restaurant
R. da Pimenta 5, 1990-280
Lisboa
Hours: Tuesday–Sunday,
12:00 p.m.–3:00 p.m.,
6:30 p.m.–10:00 p.m.

The Old House

Chinese Restaurant
R. da Pimenta 9, 1990-254
Lisboa
Hours: Sunday–Saturday,
12:00 p.m.–3:30 p.m.,
7:00 p.m.–11:30 p.m.

Tacho do Pescador

Portuguese Restaurant
R. da Pimenta 17, 1990-254
Lisboa
Hours: Sunday–Saturday,
12:00 p.m.–12:00 a.m.

La Rúcula

Italian Restaurant
R. da Pimenta 29 R/C,
1990-254 Lisboa
Hours: Sunday–Saturday,
12:00 p.m.–3:30 p.m.,
7:00 p.m.–10:30 p.m.



Peixaria

Seafood Restaurant
R. do Bojador 31, 1990-254
Lisboa
Hours: Sunday–Thursday,
12:00 p.m.–4:00 p.m.,
7:00 p.m.–10:00 p.m.;
Friday–Saturday,
12:00 p.m.–4:00 p.m.,
7:00 p.m.–10:30 p.m.

Senhor Peixe restaurante marisqueira, Lda

Seafood Restaurant
Parque das Nações - Zona
Ribeirinha Norte, R. da
Pimenta 35, 1990-254
Lisboa
Hours: Tuesday–Saturday,
12:00 p.m.–3:30 p.m.,
7:00 p.m.–10:30 p.m.;
Sunday
12:00 p.m.–3:30 p.m.

D'Bacalhau

Portuguese Restaurant
Zona Ribeirinha Norte, R.
da Pimenta 45, 1900-254
Lisboa
Hours: Sunday–Saturday,
12:00 p.m.–4:00 p.m.,
7:00 p.m.–11:00 p.m.

Marisqueira Lusa

Seafood Restaurant
R. do Bojador 47, 1990-254
Lisboa
Hours: Sunday–Saturday,
12:00 p.m.–11:00 p.m.

Restaurante La Tagliatella

Italian Restaurant
Alameda dos Oceanos 57,
1990-207 Lisboa
Hours: Sunday–Saturday,
12:00 p.m.–3:30 p.m.,
7:00 p.m.–10:30 p.m.

Gino's

Italian Restaurant
Alameda dos Oceanos 1.06
1.1, 1990-207 Lisboa
Hours: Sunday–Thursday,
12:00 p.m.–11:00 p.m.;
Friday–Saturday,
12:00 p.m.–12:00 a.m.



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BEST LIFE

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