

Guidelines for Selling Promotional Club Merchandise

US and Puerto Rico Distributors | December 9, 2024

What's Happening?

In our continuous effort to support your business, we are pleased to announce that, effective immediately, Nutrition Club Operators may sell promotional Club merchandise featuring the name of your Nutrition Club. This allows you to create brand awareness in your community and strengthen customer loyalty.

Easy-to-follow Do's and Don'ts:

Do's: Ensure that your Club name and logo have been approved by Herbalife during the registration process

Do's: Sell promotional items with your Club name to create brand awareness in your community

Do's: Follow Herbalife brandmark guidelines if using the Herbalife logo, click [here](#).

- You may use your Club and the Herbalife logo separately, but not combined. See the examples below.
- You may use "Fueled by Herbalife" underneath your Club logo.

Do's: Ensure that you comply with all local and national regulations including sales tax, returns, and exchange policies and trademark laws

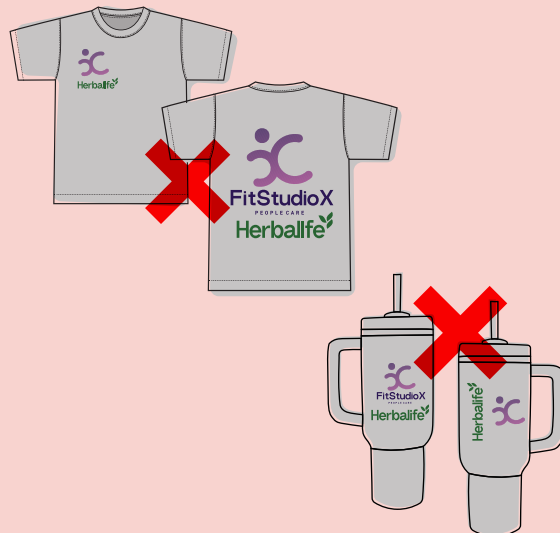


Don'ts: Use a name or logo that has not been approved

Don'ts: Sell any other retail items.

Don'ts: Combine your Club logo with the Herbalife logo. You may use both logos separately, but not together, unless accompanied by "Fueled by Herbalife" as specified in the Do's section.

Don'ts: Use copyrighted material without proper authorization



Visit Herbalife [Rules of the Road](#) on [MyHerbalife.com](#) to review the rules in their entirety. You will find engaging education and resources paired with each rule. For questions and support regarding this communication or any other needs, **please contact Herbalife at 866-866-4744.**