

In our continuous effort to support the business, Herbalife is dedicated to providing Distributors with clear guidance on how to promote tea kits through online platforms. These guidelines help protect customer relationships and ensure compliance with Herbalife policies.

#### Price Sharing Restrictions:

- Herbalife Independent Distributors **may not** share prices directly with the general public, except on Herbalife platforms (GoHerbalife and Engage).
- The term “general public” refers to anyone who can view your posts or access pricing information without prior contact with a Distributor.

#### Sales Transactions on online platforms:

- Distributors **may not** conduct sales transactions publicly on social media sites or Distributor websites.
- Personal engagement with customers is crucial for providing the “Distributor Difference.” Therefore, it is essential to interact directly with customers rather than relying solely on online transactions.

By adhering to these guidelines, Herbalife Independent Distributors can effectively promote tea kits while upholding the company’s standards.



## Easy-to-follow Do’s and Don’ts

See visual examples of social media posts depicting compliant online interactions with customers via private messages, where prices can be shared.

**The Distributor creates a post with a link to direct messaging.**

Are you interested in Tea Kits?

DM me

Our Kits Includes

- Herbalife Skin Collagen Beauty Booster - Formulated with Verisol collagen to support skin elasticity and reduce wrinkles\*
- Herbal Tea Concentrate to ignite your metabolism and provides a boost to help you feel revitalized.
- Liftoff to help increase your feeling of energy and supports your mental alertness\*
- Herbal Aloe Concentrate to help soothe your stomach while supporting nutrient absorption and intestinal health.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Send message

**Customers initiate private messaging by clicking on the post, allowing Distributors to interact with them and share prices in a private setting.**

8:58

Max Doe Smith  
username\_

Hi! I'm Max, saw your story! Loving the lifestyle. I saw you do Herbalife - can I get more info on these kits?

8:35 AM

Of course! Let me connect with you! Sending you a link with some more info on these kits. Game changer, let me tell you.

My Page  
Check out this content on Boards

<https://boards.com/ajRgNBD.uywTbC>

Seen 2m ago

Message...

**Customer has visibility to prices and places the order on Boards, Google Forms, or similar platforms.**

Are you always on-the-go? Stay energized with our Mega Tea Kits!

Our Kits Includes

- Herbalife Skin Collagen Beauty Booster - Formulated with Verisol collagen to support skin elasticity and reduce wrinkles\*
- Herbal Tea Concentrate to ignite your metabolism and provides a boost to help you feel revitalized.
- Liftoff to help increase your feeling of energy and supports your mental alertness\*
- Herbal Aloe Concentrate to help soothe your stomach while supporting nutrient absorption and intestinal health.

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Kit of 3  
\$35.00

Kit of 6  
\$50.00

Order Form

Name\*

+ 1 Phone number\*

Email address\*

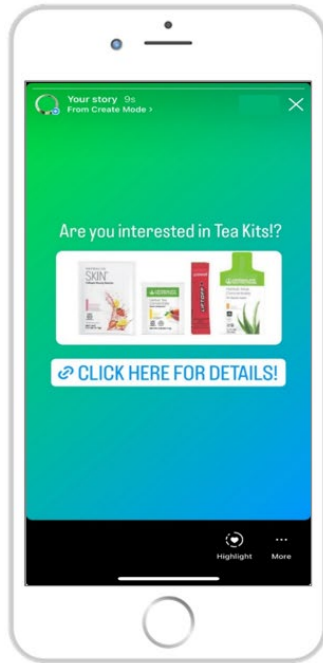
Message\*

Submit



You may use a Google Form as a tool for gathering potential customer information. Since this form is open to the general public, you cannot share prices.

Distributor posts a link to an order form on a public platform.



Customer accesses the Google form to provide their contact information. No prices are displayed as this form is open to the general public.



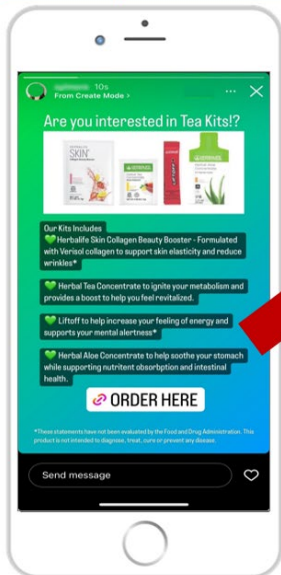
You can utilize the Google form as a lead generator, enabling you to gather customer information to initiate contact and complete the transactions.



## Don'ts

“Order Here” is not allowed if the transaction can be completed on the publicly available social media site.

Distributor posts a link to an order form on a public platform.



Since the link opens to a public form, prices may not be visible.

Herbalife thanks you for your support in upholding the policies established to provide protections for your Distributorship. Should you have any questions regarding this communication please contact Herbalife at 866-866-4744. You may also view Herbalife's [Rules of the Road](#) by visiting [MyHerbalife.com](#), or by contacting Herbalife for assistance.