

What Is a Product Claim?

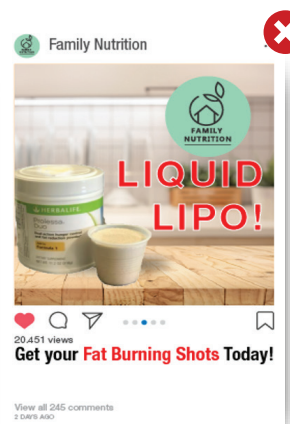
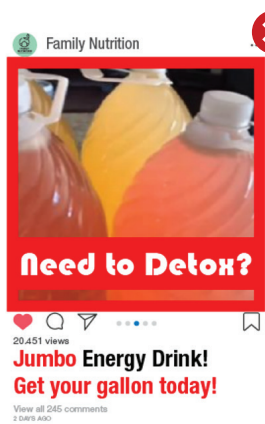
Product claims are expressed or implied statements about the purpose, function, or benefits of Herbalife Nutrition Products. Disclaimers must be used when required.

Where Can You Find Acceptable Product Claims?

Acceptable product claims can be found on Herbalife Nutrition product labels, current product catalogs, official Herbalife Nutrition websites, and materials published by Herbalife Nutrition.

Below are some examples of don'ts and do's:

✗ Don't



✓ Do



Medical Claims can be dangerous and might encourage a consumer to abandon or forego medical treatment.

✗ Don't

Since I started drinking Herbalife Nutrition shakes for breakfast, I feel healthier and **have been able to reduce my blood pressure medication.**

I love my Herbalife Nutrition products, I feel 10 years younger **and my diabetes is gone!**

✓ Do

Since I started drinking Herbalife Nutrition shakes for breakfast, I feel healthier.

I love my Herbalife Nutrition products, I feel 10 years younger!