

InnoVision Plaza

Visit the Expo all weekend long for product tastings, interactive demos, raffles and more!


Loews Arlington Hotel & Convention Center Monument Ballroom	Friday, July 25 8:00 a.m.–8:00 p.m.	Saturday, July 26 7:00 a.m.–9:00 a.m. 8:00 p.m.–10:00 p.m.	Sunday, July 27 7:30 a.m.–9:00 a.m.
--	---	---	---

Product Lab

Be the first to experience something new! Join us Friday night from 6:00 p.m. to 8:00 p.m. for an exclusive product reveal and tasting.

MultiBurn™ Exclusive Experience

Distributors who qualified by making a Personal Consumption Order of MultiBurn™ from July 1–15 get access to a one-of-a-kind experience and gift.



Herbalife Digital Hub Booth

Step into the Digital Booth and discover how our latest tools are transforming and supporting the ways you can grow your business. You'll also have the opportunity to participate in interactive demos and strike a pose in front of the photo wall.

Herbalife Learn Booth

Visit the Herbalife Learn booth to write on the Pledge Wall and score some cool swag. And don't forget to join the Passport Challenge to be entered into a raffle to win awesome prizes!



Family Nutrition

Get inspired with fresh Nutrition Club ideas, live Ambassador trainings and interactive QR content. Play games, win prizes and grab your exclusive Herbalife Member Business Practices & Compliance (MPC) pin! Whether you're new or experienced, this booth has the tools and tips to help your Club thrive.



AT&T Stadium
Saturday, July 26 and Sunday, July 27

Herbalife Family Foundation (HFF) Booth

Stop by for a photo opportunity, share your HFF story and grab an HFF pin.