

Miami, FL

Connect. Learn. Grow.

October 10–12, 2025



Issa Ruíz

Chairman's Club



Diego Gutiérrez

Senior Executive
President's Team 30K



Dr. Rocio Medina

M.D. – Cochairperson
and Member, Herbalife
Nutrition Advisory Board

Visit <https://hnx.myherbalife.com/amplify-25> for more details.

Screenshot this image and share with your team!

amplifyWKND

Herbalife
Live your best life

Buy Your Tickets!

Purchase your tickets at MyHerbalife.com or by texting or calling Member Services at 866-866-4744.

New Herbalife Independent Distributor Special Offer

\$85

Special price for new Distributors who sign up from July to October 2025, please call Member Services to secure this special rate.

New Supervisor Special Offer

\$85

Special price for existing Distributors who qualify to Supervisor during the recognition months of August 1, September 1 and October 1, 2025. Please call Member Services to secure this special rate.

Early Bird

\$120

(August 18, 2025)
SKU: #63C6

Regular

\$130

(Until October 8, 2025)
SKU: #63C9

At the Door

\$160

Only credit cards
will be accepted.

Hotel & Training Venue

Fontainebleau Miami Beach

4441 Collins Avenue
Miami Beach, FL 33140
800-548-8886

Rate: \$299++, this rate is available until 9/17/25, based on hotel availability.
To make your hotel reservation, click [here](#).



Ruby Qualifiers Experience*

*Distributors must qualify as a Ruby level VIP and attend Amplify Weekend to participate in the Ruby Qualifiers Experience.

For qualification details, please [visit](#).

Location: TBC

Date: Friday, October 10

Time: 5:00 p.m.–9:00 p.m.

Dress Code: TBC



Agenda

Refer to the **event qualifications** to confirm what sessions and activities you have qualified for.



9:30 a.m.–4:00 p.m. Registration & Help Desk
11:00 a.m.–11:30 a.m. PT Shake Break
11:30 a.m.–4:00 p.m. President's Team, TAB Team and World Team 1% Training Meeting (WT who achieved a 1% bonus in July 2025–October 2025)
5:00 p.m.–9:00 p.m. Ruby Qualifiers Experience (Ruby VIP Qualifiers)

**FRIDAY,
OCTOBER 10**



7:00 a.m.–4:00 p.m. Registration & Help Desk
9:00 a.m.–9:30 a.m. PT Shake Break
9:30 a.m.–12:00 p.m. Training
12:00 p.m.–1:00 p.m. Shake Lunch (VIP Emerald, Ruby Qualifiers and President's Team)
1:00 p.m.–4:00 p.m. Training
6:00 p.m.–8:00 p.m. Exclusive Qualifier Dinner (Emerald & Ruby Qualifiers)
7:00 p.m.–10:00 p.m. Party

**SATURDAY,
OCTOBER 11**



8:00 a.m.–3:00 p.m. Help Desk
9:00 a.m.–9:30 a.m. PT Shake Break
9:30 a.m.–12:00 p.m. Training
12:00 p.m.–1:00 p.m. Shake Lunch (VIP Emerald, Ruby Qualifiers and President's Team)
1:00 p.m.–3:30 p.m. Training

**SUNDAY,
OCTOBER 12**



English and Spanish translation is available. All Distributors are encouraged to bring their own FM radio and extra batteries for translation.



All Distributors are encouraged to bring their phone chargers.



Please remember that children age 13 and under are not permitted to attend Herbalife events. At these events, Herbalife Independent Distributors between the ages of 14–17 must be accompanied by an adult at all times. If your children are traveling with you, please plan ahead and arrange for child care. For their own safety, children may not be left unsupervised at event venues or hotels.

**Agenda is
subject to
change**

We encourage Herbalife Independent Distributors to attend events to help stay connected and continue learning. However, attending events is not mandatory and does not guarantee financial success.

Herbalife Independent Distributors can request a refund for unused U.S. corporate event tickets, including taxes and any handling costs, that were purchased in the previous 12 months if their Distributorship is canceled for any reason. A refund is also available for any unused U.S. corporate event tickets if canceled within 24 hours of purchase.