



# Set the Pace for the Year Ahead

Get inspired and empowered to achieve your goals in 2023 by attending a January Kickoff event in a city near you!



## JKO JANUARY KICKOFF 2023

### Qualification Period: October–January 2023

#### Event Qualification

Open to all North America Herbalife Nutrition Independent Distributors who purchase an event ticket.

#### VIP Levels:

**VIP Qualification Period: October–December 2022**

Open to all Fully Qualified Supervisors who achieve the following:

- a minimum of 2,500 Total Documented Volume each month for three consecutive months (Oct, Nov, Dec) and **250 Personal Consumption Volume Points in any two out of the three months (Oct, Nov, or Dec).**

–And–\*

BRONZE QUALIFIER <small>*accumulate 20,000 TDVP over three months*</small>	SILVER QUALIFIER <small>*accumulate 25,000 TDVP over three months*</small>	GOLD QUALIFIER <small>*accumulate 30,000 TDVP over three months*</small>	PLATINUM QUALIFIER <small>*accumulate 35,000 TDVP over three months*</small>
Recognition	Recognition	Recognition	Recognition
Preferred seating	Preferred seating	Preferred Seating	VIP seating
	Snack pack	Snack pack	Snack pack
		5 Gallon Cooler Jug with Branded Sleeve*	Countertop Automatic Ice Maker Machine*

\*Includes Bonus Points.

Bonus Points does not apply to the 2,500 TDVP.

Note: 1 special gift\* per Distributorship.

Special gifts are available only to those Distributors that purchase a ticket and attend an event.

\*All gifts will be shipped to the address found in our system. Please ensure your correct address is listed.

#### Love the Product Promotion

Open to all Herbalife Nutrition Independent Distributors who place one or more orders that accumulate to **250 PCVP (Personal Consumption Volume Points)** or more each month for three consecutive months during the promotion period (October through December 2022).<sup>‡</sup>

#### Love the Product Reward: Set of Herbalife Nutrition Bookmarks

<sup>‡</sup>A similar promotion is available in Puerto Rico, Canada, Jamaica, and Trinidad and Tobago, although qualifications and Rules may vary.

#### Bonus Points<sup>§</sup>

**2,500 Bonus Points** for each:

**New Supervisor:** All new Supervisors in your first level within recognition months (November 1, December 1, and January 1)

**New DAP Level 2:** All new first-time DAP level 2 qualifiers in your first level within recognition months (November 1, December 1, and January 1)

<sup>§</sup>Bonus Points will be used toward the accumulated Total Documented Volume Points for Bronze, Silver, Gold or Platinum VIP Levels and will not count toward earnings or any other qualification or promotion.

VOLUME MONTH	RECOGNITION MONTH
August, September and October	November 1
September, October and November	December 1
October, November and December	January 1

#### Double Volume in the Month of October up to 5,000 Points:

All Fully Qualified Supervisors will receive Double Bonus Points for their Total Documented Volume toward the following qualifications: Bronze, Silver, Gold or Platinum.

#### Double Points Example

TOTAL DVP		BONUS POINTS	=	NEW TOTAL
2,500	+	2,500	=	5,000
5,500	+	5,000	=	10,500
8,000	+	5,000	=	13,000

For more information, please visit [MyHerbalife.com](http://MyHerbalife.com) or call 866-866-4744.





# JKO JANUARY KICKOFF 2023

## Ticket Details

No matter where you join us for this incredible, in-person event – a ticket is required.\*\*

**Reach out to your local leadership to purchase a January Kickoff ticket** and to obtain more information pertaining to your preferred city.††

\*\*Two tickets maximum per Distributorship, which includes spouse or Life Partner. Ticket sales are final – they are nontransferable and nonrefundable.

††Availability until space permits.

## Independent Event 26 CITIES

### Albuquerque, NM

Event Date: January 20–21  
Location: Albuquerque Marriott Pyramid  
5151 San Francisco Rd NE  
Albuquerque, NM 87109  
Buy Ticket Contact: Freddy Zapata  
bf.zapata@live.com  
505-250-0734  
Speaker: Dominique Montes,  
Executive President's Team 15K

### Chicago, IL

Event Date: January 14  
Location: Hyatt Regency O'Hare Chicago  
9300 West Bryn Mawr Ave  
Rosemont, IL 60018  
Buy Ticket Contact: <https://www.eventbrite.com/e/jko-chicago-2023-registration-423008468717>  
Speaker: Jose Perez,  
International Executive President's Team 20K

### DC Metro, MD

Event Date: January 14  
Location: Hilton Washington DC/Rockville Hotel & Executive Meeting Center  
1750 Rockville Pike  
Rockville MD 20852  
301-468-1100  
Buy Ticket Contact: [dcmetrosts.com](http://dcmetrosts.com)  
Speaker: Cristi Burnham,  
Executive Presidents Team 20K

### Atlanta, GA

Event Date: January 21–22  
Location: Gas South District  
6400 Sugarloaf Pkwy  
Duluth, GA, 30097  
770-813-7500  
Buy Ticket Contact: <https://atlantastlatino.com/>  
Speaker: Arquimedes Valencia,  
Senior Executive President's Team 20K

### Columbus, OH

Event Date: January 14–15  
Location: Greater Columbus Convention Center  
400 N. High Street  
Columbus, OH 43215  
Buy Ticket Contact: [ohiosts.com](http://ohiosts.com),  
Dr. Nick Fabrizio  
419-618-9482  
[fabdcrehab@gmail.com](mailto:fabdcrehab@gmail.com)  
Speaker: Enrique Carrillo,  
Chief Executive President's Team 50K

### Denver, CO

Event Date: January 28–29  
Location: Denver Marriott Westminster  
7000 Church Ranch Blvd  
Westminster, CO, 80021  
Buy Ticket Contact: Xavier De La Garza  
720-629-3233  
[xdlglobalimpact@gmail.com](mailto:xdlglobalimpact@gmail.com)  
Speaker: Bernadette Carrillo,  
President's Team

### Boston, MA

Event Date: January 15  
Location: Mass Mutual Center Springfield, MA  
1277 Main St  
Springfield, MA 01103  
Buy Ticket Contact: [eventbrite.com/e/446207266947](http://eventbrite.com/e/446207266947)  
Speakers: Diego and Gery Gutierrez,  
Senior Executive President's Team 30K

### Dallas TX

Event Date: January 14–15  
Location: Hyatt Regency  
300 Reunion Blvd  
Dallas, TX 75207  
Buy Ticket Contact: [dallassts.com](http://dallassts.com),  
[info@DallasSTS.com](mailto:info@DallasSTS.com)  
Speaker: Zac Tartol, Senior Executive  
President's Team 20K

### Detroit, MI

Event Date: January 14  
Location: Sheraton Ann Arbor  
3200 Boardwalk Dr  
Ann Arbor, MI 48108  
734-996-0600  
Buy Ticket Contact: [detroitmetrosts.com](http://detroitmetrosts.com)  
Speaker: Reagan B Nikkel,  
President's Team 15K

For more information, please visit [MyHerbalife.com](http://MyHerbalife.com) or call 866-866-4744.





# JKO JANUARY KICKOFF 2023

## El Paso, TX

Event Date: January 20–21  
Location: TBD  
Buy Ticket Contact: elpasosts@gmail.com,  
<https://www.eventbrite.com/e/el-paso-las-cruces-jko-tickets-448236566637>  
Speaker: Drew Files,  
Chairman's Club

## Houston, TX

Event Date: January 14–15  
Location: Grand Tuscany  
12801 Northwest Fwy  
Houston, TX 77040  
713-462-9977  
Buy Ticket Contact: houstonstslive.com,  
Albento Hernandez  
832-964-7922  
Speakers: Matt and Alexa Hebert,  
President's Team 15K

## Kansas City, MO

Event Date: January 14  
Location: Kansas City Airport Marriott  
775 Brasilia Ave.  
Kansas City, MO 64153  
Buy Ticket Contact: Alexis Pelfrey  
816-244-2519  
coachamarie1@gmail.com  
leavealegacykc.com  
Speaker: Heather Hulsey,  
Senior Executive President's Team 20K

## Long Beach, CA

Event Date: January 28  
Location: Long Beach Convention Center  
Buy Ticket Contact: social-sts.com  
losangelessts@gmail.com  
Speaker: Nicole Breeden,  
Senior Executive President's Team 30K

## McAllen, TX

Event Date: January 20–21  
Location: Embassy Suites by Hilton McAllen  
Convention Center  
800 Convention Center Blvd  
McAllen TX, 78501  
Buy Ticket Contact: rgvsts.com or  
TeamBeautyRGV@gmail.com  
Speakers: Mari Sosa, Senior Executive  
President's Team 15K and  
Vinson Towns, President's Team

## Miami, FL

Event Date: January 28–29  
Location: DoubleTree by Hilton Miami Airport  
& Convention Center  
711 NW 72nd Ave  
Miami, FL 33126  
Buy Ticket Contact: stsmiami.com  
Speaker: Enrique Carrillo, Chief Executive  
President's Team 50K

## Minneapolis, MN

Event Date: January 21  
Location: Canterbury Park  
1100 Caterbury Rd  
Shakopee, MN 55379  
Buy Ticket Contact: Mollie Fears  
320-699-0432,  
<http://Mnmetrosts.com>  
Speaker: Jenifer Micheli, Executive  
Presidents Team 15K

## Montreal, QB

Event Date: January 21–22  
Location: TBC  
Buy Ticket Contact: TBC  
Speaker: Valérie Bilodeau, President's Team  
& Christelle Fethiere, President's Team

## New York, NY

Event Date: January 14  
Location: Sheraton LaGuardia East Hotel  
135-20 39th Ave,  
Queens, NY 11354  
718-460-6666  
Buy Ticket Contact: metrosts.com  
Speakers: David & Caroline Najera,  
Executive President's Team

## Raleigh, NC

Event Date: January 21–22  
Location: TBC  
Buy Ticket Contact: <https://raleighjko.com>  
Speakers: Nate Fears, Executive President's  
Team 20K and Kelsey Macomber,  
President's Team 15K

## West Michigan, MI

Event Date: January 21  
Location: Mendel Center  
1100 Yore Ave  
Benton Harbor, MI 49022  
Buy Ticket Contact: westmichigansts.com or  
AprilGilson@gmail.com  
Speakers: Lance and Nicole Bredeen,  
Senior Executive President's Team 30K

## Orlando, FL

Event Date: January 21  
Location: 1649 Florida Mall Ave  
Orlando, FL 32809  
Buy Ticket Contact: orlandostseven.com  
Speaker: Luis Diaz, Executive President's  
Team 40K

## Philadelphia, PA

Event Date: January 14  
Location: Sheraton Valley Forge Hotel  
480 N Gulph Rd  
King of Prussia, PA 19406  
Buy Ticket Contact: tristatests.com  
Speaker: Michael Katz, Senior Executive  
Presidents Team 30K

For more information, please visit [MyHerbalife.com](http://MyHerbalife.com) or call 866-866-4744.





# JKO JANUARY KICKOFF 2023

## Phoenix, AZ

Event Date: January 13–14  
Location: Wyndham Phoenix Airport / Tempe  
1600 S 52nd St  
Tempe, AZ 85281  
Buy Ticket Contact: [www.kickoffarizona.com](http://www.kickoffarizona.com)  
Speaker: Yinell Rodriguez,  
Executive President's Team 20K

## Sacramento, CA

Event Date: January 28  
Location: Sheraton Grand Sacramento Hotel  
1230 J St.  
Sacramento, CA 95814  
916-447-1700  
Buy Ticket Contact: [norcalsts.com](http://norcalsts.com)  
Speaker: Seth Daughtery,  
International Executive Presidents Team 30K

## San Antonio, TX

Event Date: January 20–21  
Location: Norris Centers – San Antonio  
618 NW Loop 410, Suite 207  
San Antonio, TX 78216  
210-738-0040  
Buy Ticket Contact: [southtexassts.com](http://southtexassts.com)  
Bianca Donald 210-445-8109  
Wil Davis 210-901-0054  
Speaker: Brian Holifield & Mel Clark Holifield,  
Executive President's Team 20K

## Toronto, CN

Event Date: January 21–22  
Location: Novotel Toronto Vaughan Centre  
200 Bass Pro Mills Drive  
Vaughan ON, L4K 0B9  
Canada  
Buy Ticket Contact: [herbalifetorontosts.square.site](http://herbalifetorontosts.square.site)  
Speaker: SuperMario McKinley,  
Senior Executive President's Team 30K



Please remember that children age 13 and under are not permitted to attend Herbalife Nutrition events. At these events, Herbalife Nutrition Independent Distributors between the ages of 14–17 must be accompanied by an adult at all times. If your children are traveling with you, please plan ahead and arrange for child care. For their own safety, children may not be left unsupervised at event venues or hotels.



Video cameras are not allowed.



Check your city's mandating policies beforehand to ensure you comply with the requirements before you arrive at the venue.



Cell phone recording is not allowed.



Reach out to your local leadership to see what interpretation will be provided for your preferred city.

**For more information, please visit [MyHerbalife.com](http://MyHerbalife.com) or call 866-866-4744.**





**JKO** JANUARY  
KICKOFF 2023

## North America Qualification and Event Rules

- For U.S.-based Distributors, worldwide volume from purchases made by non-U.S. downline for sale to customers outside the U.S. will count toward these promotions. All other volume required to qualify for these promotions must be Documented, except for the Love the Product promotion, which is based on Personal Consumption Volume Points (PCVP). See the Herbalife Nutrition Sales & Marketing Plan for more detail.
- Qualifiers must be in good standing with Herbalife Nutrition
- Qualification will be confirmed at the sole discretion of Herbalife Nutrition
- Documented Volume Points achieved as a Qualifying Supervisor at a temporary 50% discount may be utilized toward the following promotions: Bronze, Silver, Gold, Platinum and October Double Volume
- Bonus Points will be used toward the accumulated Total Documented Volume Points for Bronze, Silver, Gold or Platinum VIP qualifications and will not count toward earnings or any other qualification or promotion
- Distributors are solely responsible for any and all taxes associated with the event
- Qualifications are based on the achievements of the individual Distributorship. Divorced Distributors with split IDs may combine 100% of the Documented Volume from the original (joint) ID, plus 100% of the volume on their “new” (individual) ID.
- If a monetary reward is earned by both associated IDs, the reward amount will be divided in half between each Distributor ID. Herbalife Nutrition will review all cases at the end of qualification period and determine the reward payout.
- Distributors must raise all questions and disputes relating to event rewards or related charges within 90 days of the qualification
- Herbalife Nutrition reserves the right to re-verify and re-validate Distributor qualifications. Should Herbalife Nutrition be unable to verify/validate any sales resulting in Documented Volume contributing to the qualification, in addition to the adjustment of the volume, the monetary value of these promotions may be deducted from the Distributor’s future earnings.
- Rewards may not be transferred, exchanged, sold, traded or bartered
- Herbalife Nutrition reserves the right to change, extend, or withdraw this promotion at any time
- Should any of the Volume Points required to qualify for the promotion become the subject of a product repurchase request, Herbalife Nutrition will deduct the cost of the rewards from the cost of the applicable repurchase amount
- Only Herbalife Nutrition Independent Distributors are permitted to attend events

All qualifications must be completed prior to the day(s) of the event. Herbalife Nutrition reserves the right to revalidate Distributor qualifications up to and including the day(s) of the event. Herbalife Nutrition reserves the right to change, modify or substitute any rewards or promotional items if this event should be postponed or otherwise reformatted.

**For more information, please visit [MyHerbalife.com](https://MyHerbalife.com) or call 866-866-4744.**