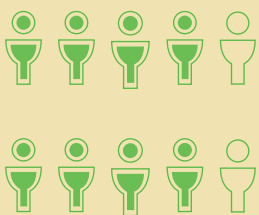
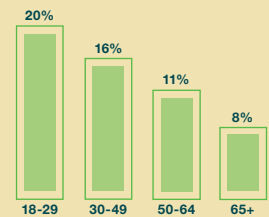


Hemp: The Wonder Plant

20% of those under 30 say they personally use CBD products.

Female Baby Boomers make up 21% of purchasers



Quality Matters

45%

of hemp-cannabinoid products tested contain detectable levels of THC²

References:
1. Stockholm Environment Institute Report: Ecological Footprint and Water Analysis of Cotton, Hemp and Polyester (2005)
2. <https://appropriations.house.gov/sites/democrats.appropriations.house.gov/files/Ag%20Report%20received%207-2-20.pdf>

One plant: Two Varieties

Scientific Name: *Cannabis sativa*

Cannabis (marijuana)

Psychoactive
High levels of THC

Hemp (Industrial hemp)

Non-psychoactive
Source of CBD



Many uses of Hemp

Hemp Flowers and Leaves
• Source of cannabinoids

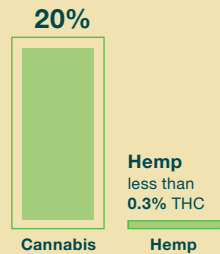
Hemp Seeds: Food and Cosmetics

- Rich in omega-3
- Cooking oils
- Foods (granola, flour)
- Skin moisturizer

Hemp Fiber

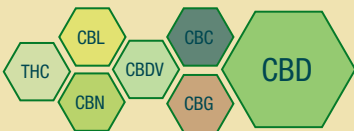
- Building materials
- Hemp requires 1/3 the amount of water compared to cotton to produce fiber¹
- One of the strongest natural fibers

Hemp won't get you high
Cannabis has 30-60x more THC than hemp

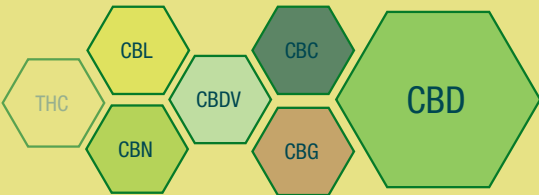


3 types of hemp extracts:

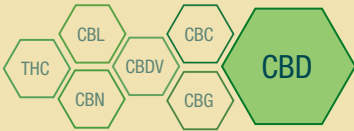
Full-Spectrum
(includes THC)



Broad-Spectrum
(excludes THC)
Type of hemp extract used in Enrichual products



CBD Isolate
(only CBD)



144+ Cannabinoids

Family of phytonutrients with antioxidant activity found in *Cannabis sativa* that help the plant with survival. The two most common are CBD in hemp and THC in cannabis. The other most common cannabinoids are shown to the right.



How Enrichual products are made

