



Protecting Your Business

Herbalife Sales at Community Events



To: Canada Herbalife Independent Distributors

Date: May 20, 2025

What's Happening?

Herbalife Sales Now Permitted at Community Events

As part of our ongoing commitment to support the business, Herbalife is excited to announce that Distributors are now permitted to sell Herbalife^{®-MD} products at **temporary** community events. This new opportunity will help you connect with more potential customers and drive business growth.

 Allowed	 Not Allowed
<ul style="list-style-type: none">✓ Sell Herbalife^{®-MD} products at your local sporting and community events<ul style="list-style-type: none">• Examples: local sports tournaments, marathons, cultural and musical festivals, holiday events and school events that include vendor booths✓ The event must be a seasonal, temporary organized event and it must host vendor booths✓ Acquire the necessary permits and follow any applicable regulations for serving and storing prepared foods✓ You may have a sign with the Nutrition Club's name✓ If your local sports event is not hosting vendor booths (e.g., your child's soccer game), you may take pre-orders and deliver the products at the event. However, on-site sales are not allowed.	<p>Examples of setups that are NOT allowed include:</p> <ul style="list-style-type: none">✗ Food trucks✗ Flea markets, swap meets, farmers markets, bazaars✗ "Pop-ups" (solo booth)✗ Concession stands✗ Local sporting events without vendor booths:<ul style="list-style-type: none">• These locations are not temporary; they are strictly retail and do not support the Distributor Difference• You may promote your Club and provide samples at these locations, but sales are prohibited✗ Can't display a sign with Herbalife branding

Visit Herbalife [Rules of the Road](#) on [MyHerbalife.com/en-ca](https://myherbalife.com/en-ca) to review the Rules in their entirety. You will find engaging education and resources paired with each Rule. For questions and support regarding this communication or any other needs, please contact Herbalife Member Services at 866-622-1222.

Serving with Kindness. Supporting with Guidance.

