



Interviews or statements to the **Media**

Occasionally, reporters may be interested in interviewing Distributors about **Herbalife® products or the business.**

Follow these guidelines on what **to share** and **not share**:



Do forward media requests to the Public Relations Department. We will communicate with you to provide guidance.



Do speak to the media about your journey and Herbalife business as an Independent Distributor.



Do speak to the media about Herbalife® products.



Do direct media to Herbalife.com for more information about the business and products.



Don't actively seek out media opportunities or invite the media to any Herbalife meetings or events.



Don't respond to questions you are not comfortable answering. If this happens, let the reporter know you will get back to them and contact the Public Relations Department.



Don't make medical claims about the Herbalife® product.



Don't speak on behalf of Herbalife. Focus on your independent business.

Contact the **Public Relations Department** via email at media@herbalife.com and include **“MEDIA DS INTERVIEW”** in the subject line or call **(310) 561-2285**.