



Welcome to the Herbalife Business Opportunity



Business with a Purpose

Helping people live their best lives

About Herbalife

Herbalife is the #1 brand in the world in active and lifestyle nutrition.

Operating in over 90+ countries.

Global leader in nutrition and entrepreneurial opportunity for 40+ years.

Team of global scientists, doctors and Ph.D.s.

Science-based nutrition products available exclusively through trained, independent Distributors.



Source Euromonitor International Limited; per Consumer Health 2023ed, active and lifestyle nutrition defined as weight management and wellbeing, sports nutrition, and vitamins and dietary supplements definitions; combined % RSP share GBO, 2022 data.

Herbalife 

About Herbalife

The World's #1 Health Shake
with 5.4M protein shakes
consumed daily.

Publicly traded with US\$8.7B
in suggested retail sales in 2022.

Socially responsible. Provides
good nutrition and makes
positive impacts on communities
around the world.



Source Euromonitor International Limited; per Consumer Health 2023ed, Health Shake as per sports protein powder, sports protein RTDs, meal replacement, supplement nutrition drinks and protein supplements, combined % RSP share GBO, 2022 data.

What Are **Your** Goals?

Make extra
income?



Do something
meaningful
and get rewarded?

Create your
own schedule?



Pursue a business
adventure with family
and/or friends?

Work from home,
on the road, or from
your own location?



Build a full-time business
with a low startup cost and
maximum support?



Addressing Global Megatrends

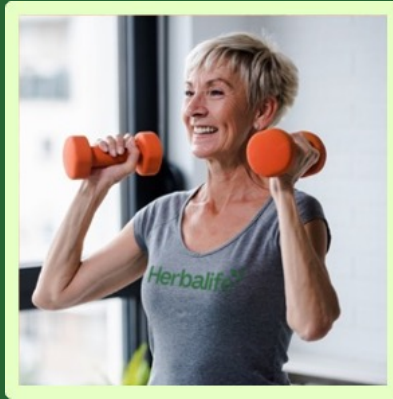
Rising Obesity Rates



39% of adults are
overweight
1B+ are obese*

*World Health Organization, 2022.

Interest in Healthy Aging



73.4 years
average life expectancy†

†World Health Organization, 2019.

Entrepreneurialism on the Rise



582M
entrepreneurs‡

‡MARKINBLOG, 2020.

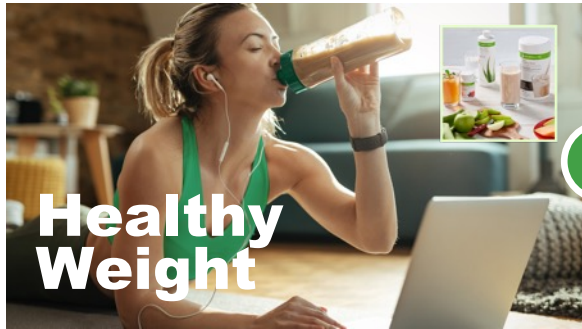
Herbalife

Global Nutrition Philosophy

What your body needs



Herbalife Is the #1 Brand in the World in Active and Lifestyle Nutrition



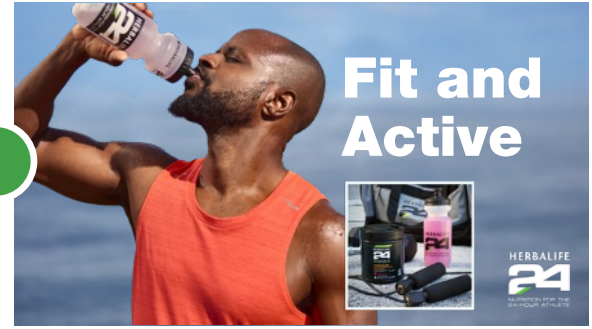
Healthy Weight

Reach your healthy weight goal with balanced nutrition



Wellness

Support daily well-being & feel more energized



Fit and Active

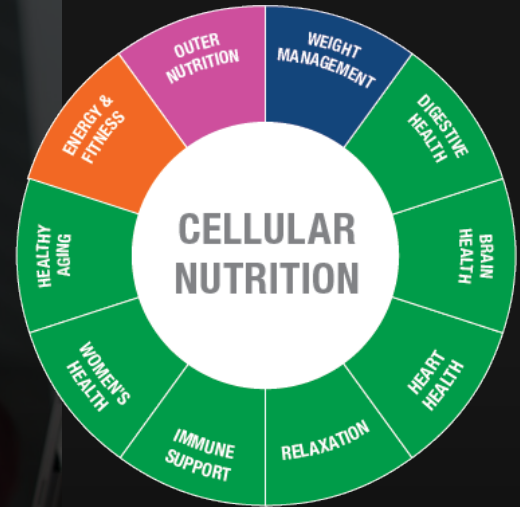
Achieve next training level and live a healthy, active lifestyle

Source Euromonitor International Limited; per Consumer Health 2023ed, active and lifestyle nutrition defined as weight management and wellbeing, sports nutrition, and vitamins and dietary supplements definitions; combined % RSP share GBO, 2022 data.



We Offer Nutrition for a Healthy, Active Life!

Globally, over 1.9 billion servings of Herbalife® Formula 1 were sold in 2021!*



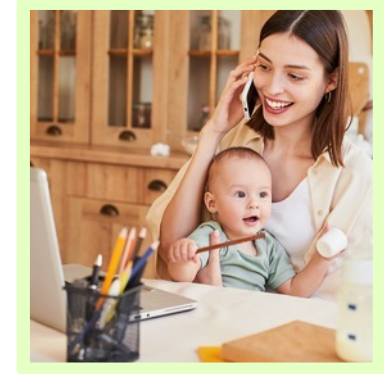
*Formula 1 Meal Replacement is available in different sizes. For example, in some markets, it comes in 750-gram (30 servings) canisters. The total number of servings sold in 2021 includes all servings from all package sizes.

Changing people's lives
since 1980 using Total Nutrition

Opportunity Open to Anyone

What Doesn't Matter

- Your age
- Your professional background
- Your experience



What Does Matter

- Your great attitude
- Your willingness to learn and try
- Your ability to help people



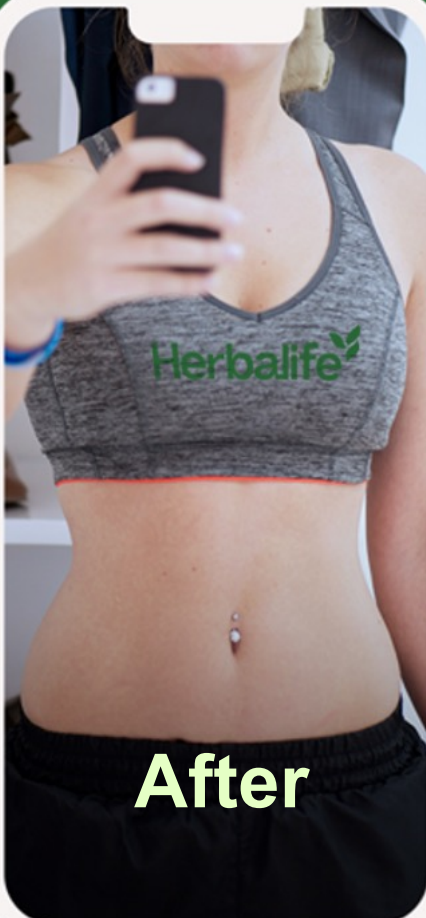
Nourishing Powerful

Personal Transformations





Before



After

Name

- Weight result*
- Wellness result
- Energy

*These results are not typical; individual results will vary. Any reasonable diet or weight-management program includes calorie reduction, exercise and sensible meals. Always consult your primary physician before starting an exercise or weight-management program.



Advantages of the **Herbalife Business** Opportunity

Herbalife Business Opportunity

Scalable

From a side-hustle to making extra money to a full-time business*

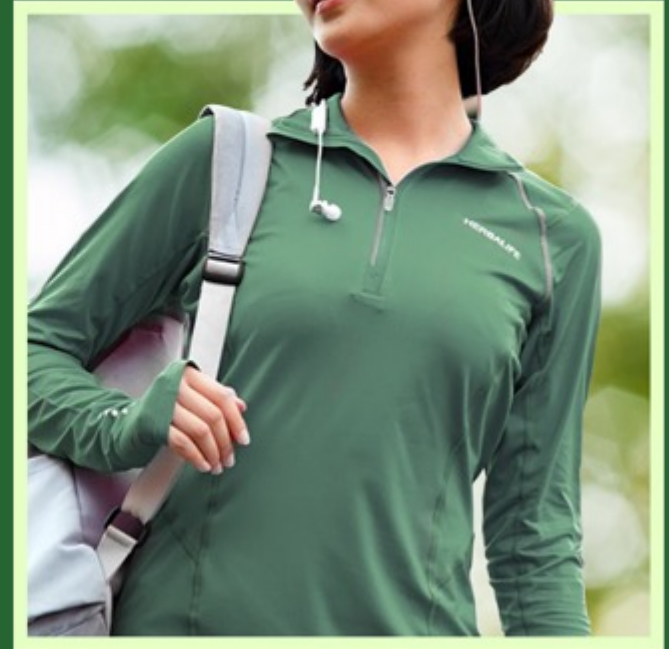
Flexible

Fits your life, your schedule, your passions

Global

Opportunity to build business in 90+ countries as of day one

*Succeeding in your Herbalife business takes hard work, skill and dedication. Most people work part-time and typically earn about CA\$450 in a month in their 1st year, before expenses. Refer to STGC for typical earnings at <https://iamherbalifenutrition.com/average-gross-compensation>.



Herbalife 

Herbalife Business Opportunity

Supportive

Learn new skills and develop personally, with the support of our community of experienced fellow Distributors

Meaningful

Add value to your life & community by helping others

Rewarding

Be recognized and awarded for your hard work and results



Statement of Typical Gross Compensation

In addition to any Retail Profit, of those Distributors with at least 1 (one) complete year of tenure (17% or 3,750) who received earnings from Herbalife on sales by Distributors they sponsored, before expenses:

Distributors 1 Year + (about 3,750)

50% (about 1,875) earned more than **\$444**

Top 10% (about 375) earned more than **\$5,662**

Top 1% (about 38) earned more than **\$118,762**

The Top 1% of Distributors are typically President's Team members. The time it took them to reach President's Team typically ranges between 5 and 11 years. Requires skill, consistent work and dedication.

Income Potential

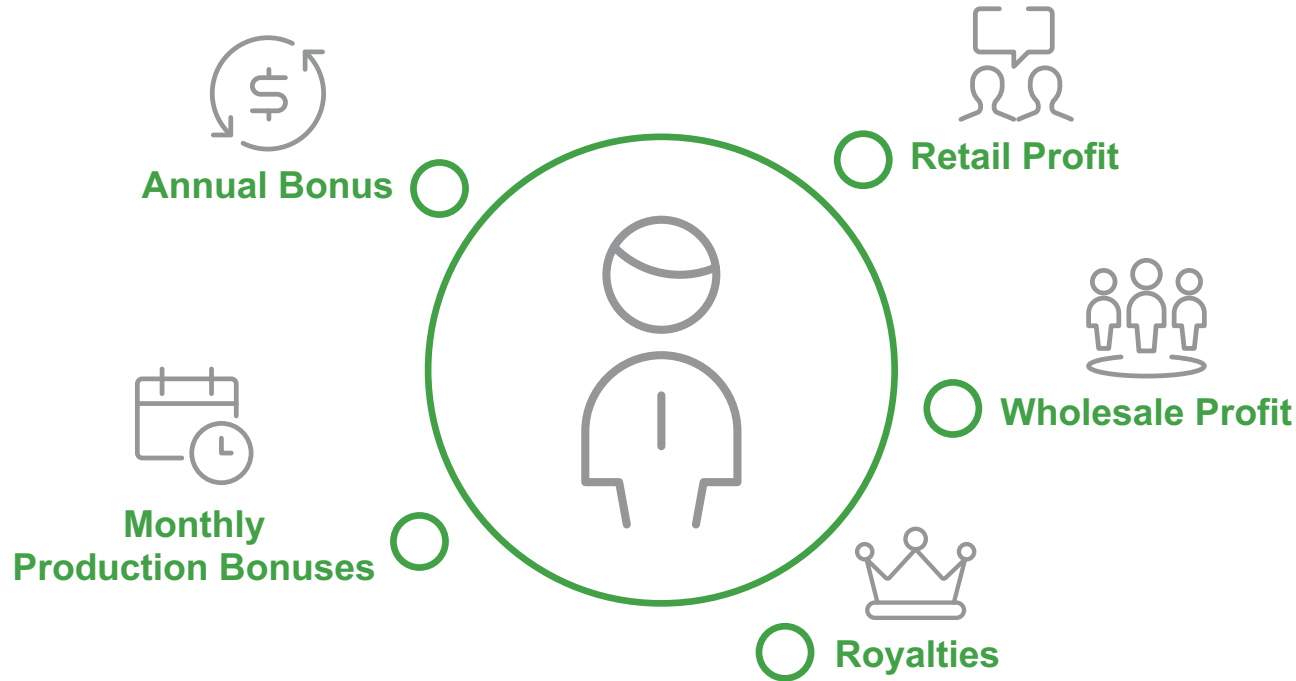


Help customers reach
their goals



Build a team to reach more
customers and grow your business

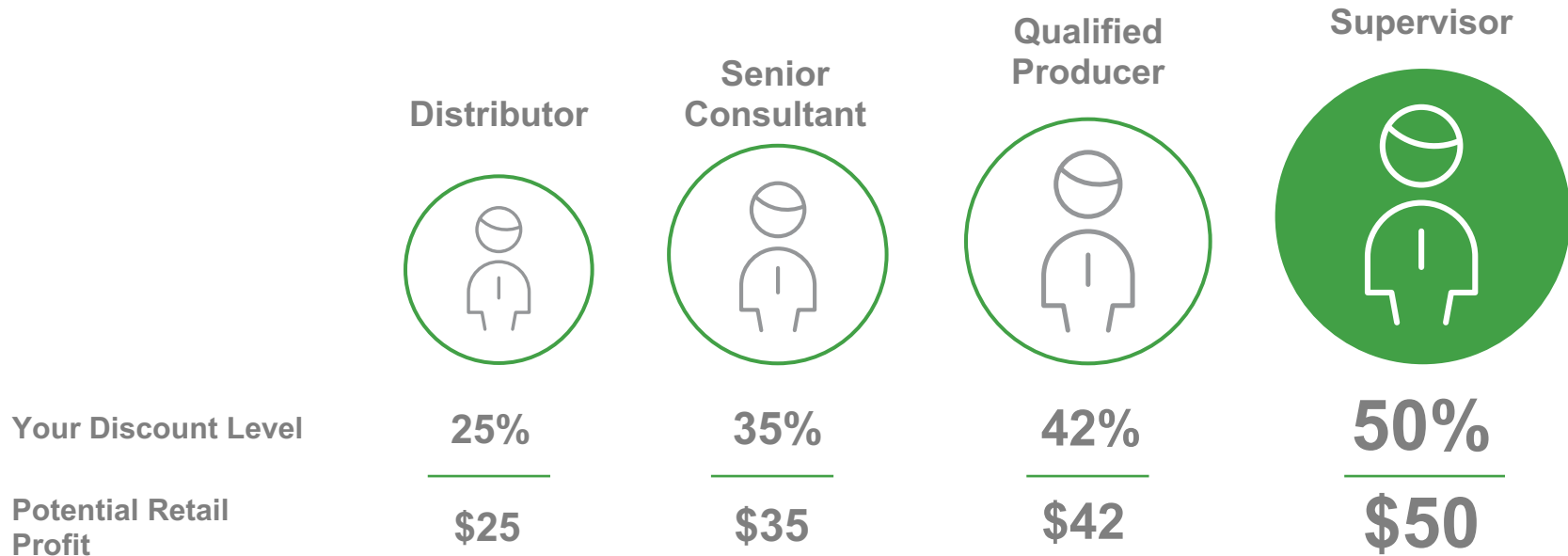
5 Ways to Potentially Earn



Retail Profit

New Distributors immediately get a 25% discount.
Sell products for more than what you paid for them to make Retail Profit right away.

EXAMPLE: Retail Sale (\$100 Earn Base)



Retail Example: Suggested Retail Price of \$110, Earn Base of \$100 (which discounts are taken off of).

Excludes expenses and shipping/handling costs.





Herbalife 

Wholesale Profit

Sponsor new Distributors who are building their own businesses by getting their own customers.

Your position determines your potential Wholesale Profit.

EXAMPLE: \$200 Earn Base Sale*

	Distributor	Senior Consultant	Qualified Producer	Supervisor
				
Your Discount Level	25%	35%	42%	50%
Potential Wholesale Profit %	0%	10%	7%–17%	8%–25%
Potential Wholesale Profit	\$0	\$20	Up to \$34	Up to \$50

*Wholesale Profit Example: Using \$220 Retail (\$200 Earn Base). Amounts will vary depending on discount levels of Distributors and the price at which product is sold.

Excludes expenses and shipping/handling costs.

Herbalife

Royalties

Build and maintain a **solid team of Supervisors.**

Earn 1–5% on sales from the first three active levels of the Supervisors beneath you.*

Takes **time, consistency and dedication.**

Not all Distributors become Supervisors.

*Earning Royalties requires building a large team of business builders consistently selling products to customers. This is not typical for all Distributors and takes hard work, skill and dedication. Most people work part-time, and in addition to any retail profit, they typically earn about CA\$450 after their 1st year, before expenses. Refer to SAGC for typical earnings at <https://iamherbalifenutrition.com/average-gross-compensation>.

Level 1
Supervisor



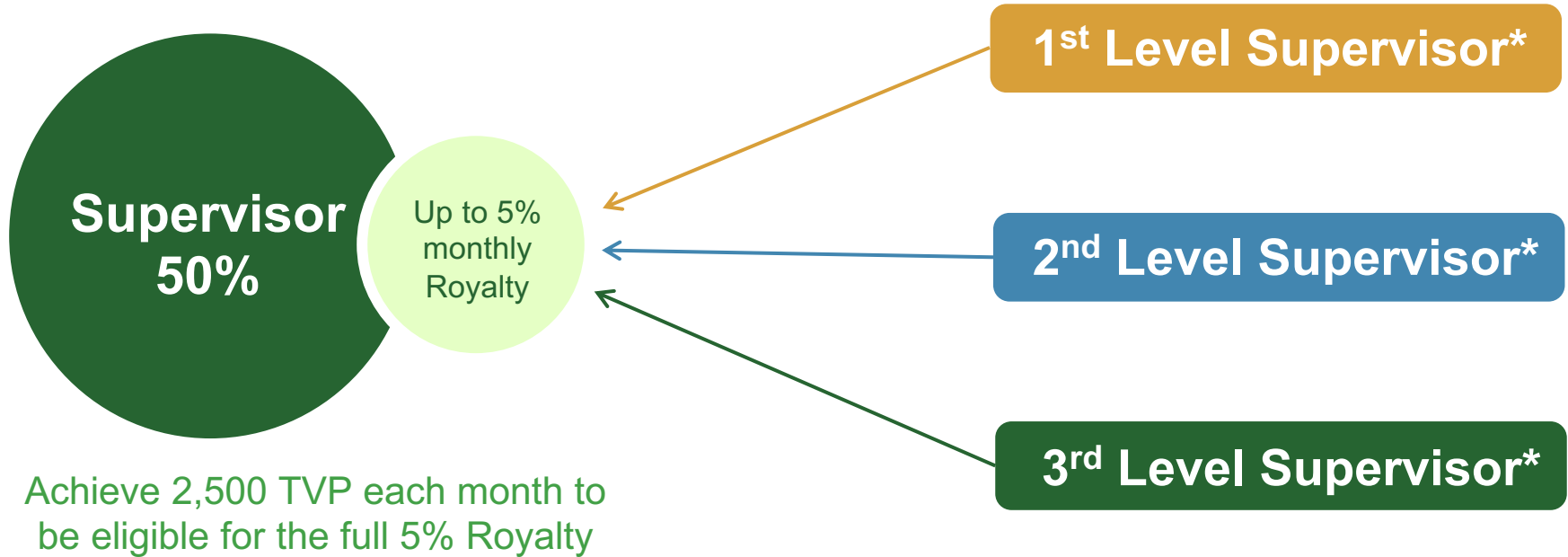
Level 2
Supervisor



Level 3
Supervisor



Supervisors are eligible for Royalties on top of potential Retail and Wholesale Profits based upon the sales of their downline Supervisors



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Monthly & Annual Bonuses

Opportunity to earn monthly Production Bonus of 1–7% on Team Sales as you grow in the Sales & Marketing Plan.

Top 1% of hard-working and successful entrepreneurs are eligible for the annual Bonus.*



*Production Bonuses are earned by our top leaders and requires building a large team of business builders consistently selling products to customers. This is not typical for all Distributors and takes hard work, skill and dedication. Most people work part-time, and in addition to any retail profit, they typically earn about CA\$450 after their 1st year, before expenses. Refer to SAGC for typical earnings at <https://iamherbalifenutrition.com/average-gross-compensation>.

Grow an International Business





Pursue Your Potential as a Distributor

Menu board with four columns:

- STEP 1**
 - 瓜茶 (Guava Tea)
 - 香茅茶/檸檬手茶 (Lemon Grass Tea / Lemon Hand Tea)
 - 綠茶/石梅綠茶 (Green Tea / Shih Mei Green Tea)
- STEP 2**
 - 薑母汁 (Ginger Juice)
- STEP 3**
 - 香茅 (Lemon Grass)
 - 檸檬 (Lemon)
 - 巧克力 (Chocolate)
 - 巧酥 (Cookie)
- 健康管理體驗包**
 - 體驗價: 1000元
 - 增肌減脂
 - 調整腸胃
 - 鬆弛族保養
 - 兒童健康長高營養
 - 孕期營養
 - 運動營養補充
- 會員專屬**
 - 水壺組: 1000元
 - 精美水壺
 - 水壺貼
 - 水壺刷



Support We Offer

Supportive community of
experienced entrepreneurs

Business trainings and tools

Opportunities to qualify for
events & vacations*



*Vacation qualifications are earned by our top leaders, are not typical for all Distributors, and take hard work, skill and dedication. Most people work part-time, and in addition to any retail profit, they typically earn about CA\$450 after their 1st year, before expenses. Refer to SAGC for typical earnings at <https://iamherbalifenutrition.com/average-gross-compensation>.

Confidence in the Business Opportunity

High product quality

No minimum monthly
product purchases required

100% full refund guarantee*

*If you decide to resign for any reason, you can receive a full refund of the cost of the IBP and any unopened products that are purchased within the previous 12 months.



Your Business Your Way

Work how, when and
where you want.

Positively impact others.

Make it a side hustle or
build a business for life.

Flexible scheduling allows you to
work hours you want so you can
spend more time with your family
and friends.



2 Opportunities



Try this out
part time



Make this your
full-time business

**Get
Started
Now**



