

The Herbalife Nutrition Preferred Customer Program



As an **Herbalife Nutrition Preferred Customer (PC)**, you have access to our full range of Weight Management, Targeted Nutrition, Energy & Fitness, and Outer Nutrition products.

As a new **PC**, you are immediately eligible to receive a discount of approximately 14% from the Suggested Retail Price (SRP) on most Herbalife Nutrition products.* For every product order you and your Referrals place with Herbalife Nutrition, you will earn Points,[†] which can help you enjoy even higher discounts.

You also have access to [MyHerbalife.com/en-ca](https://myherbalife.com/en-ca), an exclusive “Preferred Customer-only” website with helpful training materials and tools to help you achieve your goals, as well as recipes, workout tips, new product previews, and more!

Preferred Customer (PC) Benefits Include:

1. The opportunity to achieve higher discount levels based on your purchases. There are three discount levels at Herbalife Nutrition.

Bronze: Start at the Bronze level where you’re instantly eligible for discounts of approximately 14% from SRP on most Herbalife Nutrition products.*

Silver: After accumulating 100 Points in a consecutive 12-month period, you will move to Silver Level. Silver PCs are eligible for discounts of over 20% from SRP on most Herbalife Nutrition products.*

Gold: After accumulating 500 Points in a consecutive 12-month period, you will move to Gold Level. Gold PCs are eligible for discounts of over 30% from SRP on most Herbalife Nutrition products.*

2. Order directly, hassle-free, 24/7 on [MyHerbalife.com/en-ca](https://myherbalife.com/en-ca).

3. Connect with your Personal Wellness Coach for one-on-one guidance, encouragement, and support to help you live a healthy, active lifestyle.

4. Take advantage of our Preferred Customer Referral Program to help you achieve your next discount level even faster!

5. Product purchases are subject to sales tax on your actual purchase price after discount instead of the product’s SRP!

6. Exclusive access to specialized recipes, fitness tips, new product previews and much much more!

7. Switch to Distributor status at any time with a low cost. If you switch to Distributor status, you will be able to earn income on your retail sales as well as sponsor others. (Remember, you must be a Distributor to be able to sell Herbalife Nutrition products or have a downline.)

8. Low Annual Fee!

Join the Preferred Customer community and start enjoying amazing benefits!

*Discount applies to most Herbalife Nutrition Energy & Fitness and Outer Nutrition products and must be for personal consumption. Excludes apparel, brochures, cases, tablet dispensers and boxes, containers, starter kits, cups, bottles, mugs, tablet crushers, and mixers. Product purchases and your referral’s product purchases must be made through Herbalife Nutrition.

[†]Every product is assigned a Point value. By accumulating Points through your and your referral’s purchases from Herbalife Nutrition, you can become eligible for Silver and Gold levels – which allow you to enjoy even higher discounts.