



Media Release

Herbalife Nutrition Becomes Official Nutrition Partner of Tottenham Hotspur Women

[London; 2 September, 2021] Tottenham Hotspur can today announce that Herbalife Nutrition has become the Official Nutrition Partner to the Club's Women's team ahead of the upcoming 2021/22 season.

Herbalife Nutrition, a premier global nutrition company, will work closely with the team to provide expertise and its Herbalife24 sports nutrition products to create nutrition programmes that maximise player performance. The partnership will see Herbalife Nutrition branding on the back of Tottenham Hotspur Women players' shirts and on stadium signage - with both parties collaborating on content creation that can be enjoyed by fans and Herbalife Nutrition members in the UK and globally.

Tottenham Hotspur Women are set to compete in a third straight Women's Super League [WSL] campaign having gained promotion in 2019. Rehanne Skinner's team kick-off the season at home to Birmingham City Women on Saturday 4 September, with the match taking place at Tottenham Hotspur Stadium.

Herbalife Nutrition has significant experience of supporting elite football clubs, having been nutrition partner to the LA Galaxy in the US since 2005 and in recent years partnering with top European womens teams, such as Atletico Madrid Femenino in Spain and Olympique Lyonnais Féminin in France.

Manny Nwosu, Country Director, UK, Ireland and Iceland for Herbalife Nutrition commented "This exciting new partnership will see Herbalife Nutrition working closely with the Spurs women's team to ensure that their nutrition needs are met both in training and during matches. By combining our nutrition expertise, our experience of working with elite sports teams and our leading range of Informed Sport-approved sports nutrition products, we'll support the players with their unique nutritional requirements both on and off the field".

Commenting on the new partnership, Todd Kline, Chief Commercial Officer, Tottenham Hotspur, added: "We are delighted to welcome Herbalife Nutrition as Official Nutrition Partner to our Women's team ahead of the upcoming season. The partnership unlocks expertise and support from an industry leading brand that will help accelerate the continued growth our team has seen in recent years."

The partnership with Tottenham Hotspur Women was brokered by You First Sports. The financial terms of the agreement are not disclosed.

Ends/

For further information, please contact:

Lara Green: 07552 656550 / lara@immediate-pr.co.uk
Sarah Elliston: 07718 318148 / sarah@immediate-pr.co.uk

w: herbalife.co.uk

About Herbalife Nutrition

Herbalife Nutrition (NYSE: HLF) is a global company that has been changing people's lives with great nutrition products and a business opportunity for its independent distributors since 1980. The Company offers high-quality, science-backed products, sold in over 90 countries by entrepreneurial distributors who provide one-on-one coaching and a supportive community that inspires their customers to embrace a healthier, more active lifestyle. Through the Company's global campaign to eradicate hunger, Herbalife Nutrition is also committed to bringing nutrition and education to communities around the world.

About Tottenham Hotspur Football Club

Having been originally formed as Broxbourne Ladies in 1985, the team took on the Tottenham Hotspur name in 1992 and steadily grew its number of teams and participation across all age groups during over the next two decades, under the guidance of the late former Chairman, Glenn Weaver. In 2019, the club finished second in the FA Women's Championship, resulting in promotion to the top tier of Women's football in the UK, the Barclays FA Women's Super League (WSL). Today, Tottenham Hotspur Women is one of the biggest clubs in London and has an extensive player development structure in place: the Female Talent Pathway. Launched at the start of the 2020/21 season, the pathway enables the club to work with local grassroots clubs to identify talented female players and provide them with a progressive series of footballing programmes to develop their game, nurturing their skills using their renowned coaching methods to help them play at the highest level possible. The pathway is comprised of six programmes, including the Junior Talent Programme, Football Development College programmes and WSL Academy, each tailored to provide a different level of support to players of certain age groups and abilities. The structure gives girls from across north London a clear pathway to fulfil their potential with a view right to the very top of the women's game in this country.

Ends/