Herbalife^{*} EXTRAVAGANZA

Europe and Africa | 27 - 29 September | Manchester



27th - 29th September 2024 AO Arena Manchester, UK



	· · · · · · · · · · · · · · · · · · ·		
DATE	SESSION & TIME	LOCATION	
Friday 27 September	President's Team Session & Brunch Target Audience & time to follow	President's Team Lounge	
Friday 27 September	Royalties Bootcamp World Team & above* who complete the 2024 E&A Active Supervisor Promotion qualification up till August 2024 Volume Month To attend the 2024 Extravaganza Royalties Bootcamp, 2024 Active Supervisor Qualification is required for all attendees, including TAB Team. *Please check participating countries in the Q&A 13:30H - 17:00H GMT	AO Arena, Manchester	
Friday 27 September	Fit Camp Open to all Extravaganza Ticket Holders, limited capacity registration required 18:00H - 19:00H GMT	Location & Registration information to follow	
Saturday 28 September	Extravaganza Training 09:00H - 16:00H GMT	AO Arena, Manchester	
Saturday 28 September	VIP Qualification Pre-Show Party Exclusive access to a VIP area ahead of the main party, with a selection of food and drinks included, plus special entertainment 19:00H - 20:00H GMT	President's Team Lounge	
Saturday 28 September	Extravaganza Party Open to all Extravaganza ticket holders 20:00H - 22:00H GMT	AO Arena, M anchester	
Sunday 29 September	Extravaganza Training 09:00H - 16:30H GMT	AO Arena, Manchester	

AGENDA



Europe and Africa | 27 - 29 September | Manchester



THE 2024 E&A EXTRAVAGANZA IS OPEN TO ALL FULLY QUALIFIED SUPERVISORS

Qualification Period ends with August 2024 Volume Month (FQS status as of 1st September 2024)



Europe and Africa | 27 - 29 September | Manchester

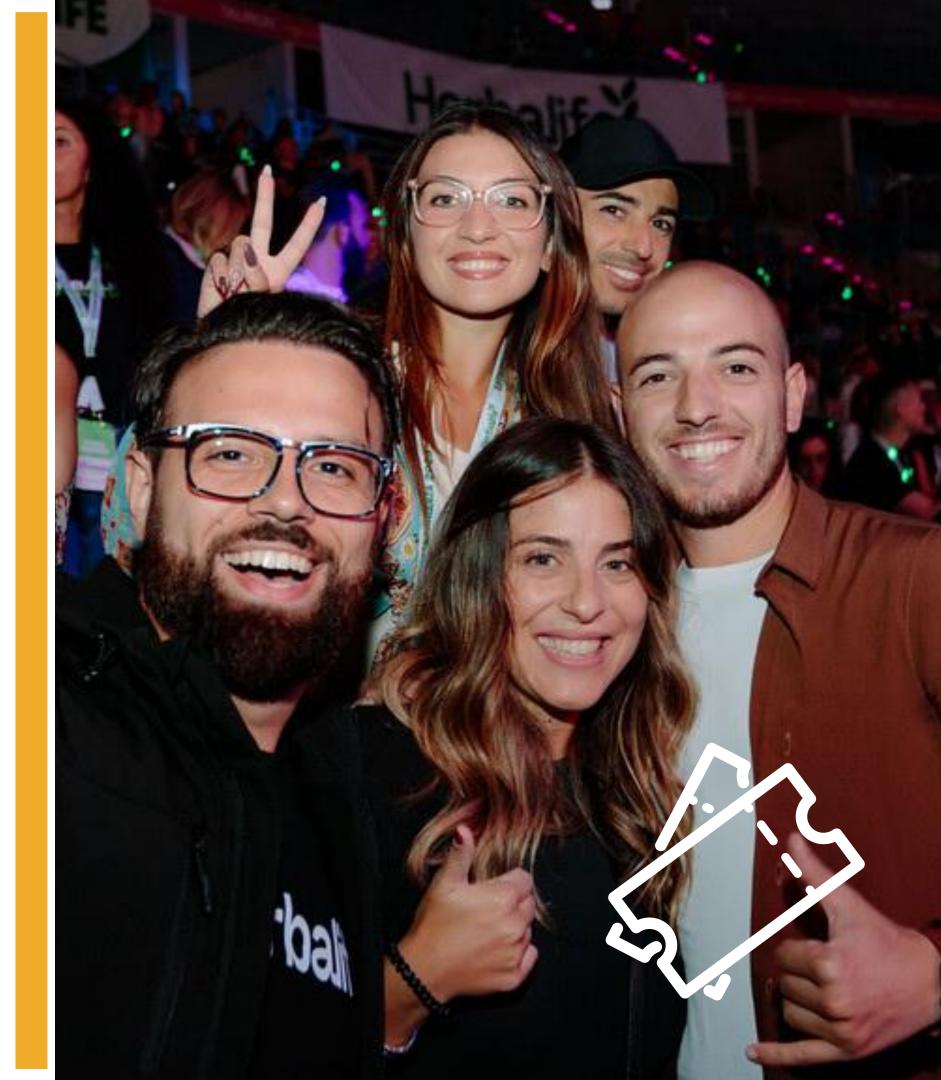
REGULAR TICKETS ON SALE NOW (ONLINE ONLY)

PLUS Newly Fully Qualified Supervisors as of 01 June 2024 can buy their ticket for the special price of £148 (approx. €170) per person!

Regular Ticket | £172 (approx. €195) per person New FQS Ticket | £148 (approx. €170) per person

Tickets are available only to Fully Qualified Supervisors. Payments Accepted: Visa & Mastercard. Tickets are not refundable and not transferable.







Michael O. Johnson

Chairman & CEO

On stage on Saturday morning to share all about:

Herbalife Legacy

Direction of the business opportunity and vision for the future

Product and technology innovation and much more!

Eric Worre

Strategic Coach, Trainer & Consultant

For the first time at the E&A Extravaganza Eric will share all about:

Herbalife Brand pride

Smashing your Limiting Beliefs

How to achieve your Business Goals



ROYALTIES BOOTCAMP 2024



Extravaganza Royalties Bootcamp 2024 Friday, 27 September, afternoon, time to follow.

Open to all World Team & above* who complete the 2024 E&A
 Active Supervisor Promotion** qualification up till August 2024
 Volume Month.

*To attend the Extravaganza Royalties Bootcamp 2024, Active Supervisor Qualification 2024 is required also for TAB team.

**Distributors in countries who do not participate in 2024 E&A ASP: The requirement is to achieve a minimum of 2,500 Total Volume Points (TVP) in each of any 3 consecutive months from November 2023 to August 2024 (Volume Months).

[message for the Markets: MB's are required to meet WT and ASP qualification by the day of the event, independently to which order, please feel free to add a disclaimer as required for your market]



New Promotion

Exclusive Dinner with ERIC WORRE

in Manchester
with special participation
of the E&A FCCC

Qualification:

- Top 10 IDs with highest RO growth* who are also Herbalife Premier League qualifiers
 - Top 1 30K & above
 - Top 1 20K
 - Top 1 PT & 15K
 - Top 3 MT
 - Top 3 GET
 - Top 1 WT
- *May Aug 2024 VM vs Jan- Apr 2024 VM
- Cheque paid June

 Sept 2024 VM
- Must purchase Extravaganza ticket by 10th
 September

Friday 27 September

Check the participating countries full list in the FAQ.

Exclusive dinner with Eric Worre with special participation of the ESA FCCC: Qualification

- The promotion is open to WT above.
- Promotion Qualification Period: May August 2024 Volume Months
- To be eligible to participate to this promotion you need:
 - To be a 2024 Herbalife Premier League opt-in and qualifier by the 1st of September 2024 (January to August 2024 VM).
 - To purchase a 2024 E&A Extravaganza ticket by 10th of September 2024. Your Spouse/Partner will need to have a 2024 E&A Extravaganza ticket (even if they only plan to attend the exclusive dinner with Eric Worre).
- Qualification and reward: top 10 IDs with highest RO growth from May to August 2024 Volume
 Months vs baseline January to April 2024 Volume Months will be rewarded with an exclusive dinner at Michelin Star
 Restaurant with Eric Worre. Location details will be communicated at a later stage. Ranking criteria as follows:
 - Top 130K & above
 - Top 1 20K
 - Top 1 PT & 15K
 - Top 3 MT
 - Top 3 GET



Exclusive dinner with Eric Worre with special participation of the E&A FCCC: Qualification

- Qualifiers must be in good standing with Herbalife and may be prohibited from attending the Exclusive Dinner due to a breach of the Rules of Conduct at any stage up until the event's end date.
- Herbalife may record this Event for video, audio, or still images. attending the Exclusive Dinner constitutes consent to the recording and use of your voice and image for use in all Herbalife promotional materials worldwide, without compensation and without restriction. Herbalife is not obligated to use any recordings of your voice or image obtained during this Event.

Divorced/Separated Distributors

- Qualifications are based on the achievements of the individual Distributorship.
- Divorced/Separated Distributors with split IDs may combine 100% of the royalty points from the original (joint) ID, plus 100% of the royalty points on their "new" (individual) ID.
- Individual ID only: For Distributors qualifying using volume from their new (individual) ID only, they will be awarded
 100% value of rewards.



Exclusive dinner with Eric Worre with special participation of the E&A FCCC: Qualification

Exclusive dinner with Eric Worre Participating Countries:

Austria, Belgium, Bulgaria, Bosnia and Herzegovina, Botswana, Croatia, Cyprus, Czech Republic, Denmark, Eswatini, Finland, France and French Polynesia, Germany, Ghana, Greece, Hungary, Iceland, Israel, Ireland, Italy, Kosovo, Lebanon, Lesotho, Malta, Moldova, Montenegro, Namibia, Netherlands, North Macedonia, Norway, Poland, Portugal, Romania, Serbia, Slovak Republic, Slovenia, South Africa, Spain, Sweden, Switzerland, Türkiye, Ukraine, United Kingdom, Zambia.



E&A Extravaganza Ticket Sales Challenge

- Qualification Period: 26th March to 10th September 2024
- Qualification: top 60 IDs with highest number of tickets within their organization:
 - Top 20 Presidents Team (incl. K's)
 - Top 20 Millionaire Team (incl. Millionaire Team 7,500)
 - Top 20 GET Team (incl. GET Team 2,500)
- Monthly recognition + final recognition at the Extravaganza in Manchester!



Herbalife* Ticket Sales Cincilence

E&A Extravaganza Ticket Sales Challenge T&C

- Rankings are organised by 1st Upline Presidents Team, 1st Upline Millionaire Tteam, 1st Upline GET Team.
- DS must purchase an Extravaganza ticket to be recognized and must attend the event for the final recognition
- Qualifiers must be in good standing with Herbalife

Divorced/Separated Distributors

- Qualifications are based on the achievements of the individual Distributorship.
- Divorced/Separated Distributors with split IDs may combine 100% of the downlines from the original (joint) ID, plus 100% of their "new" (individual) ID. Blocking Rules apply (Rankings are organised by 1st Upline Presidents Team, 1st Upline Millionaire Tteam, 1st Upline GET Team).
- Individual ID only: For Distributors qualifying using their new (individual) ID only, they will be awarded 100% value of rewards.

Ticket Sales Challenge Participating Countries:

Austria, Belgium, Bulgaria, Bosnia and Herzegovina, Botswana, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Eswatini, Finland, France and French Polynesia, Germany, Ghana, Greece, Hungary, Iceland, Israel, Ireland, Italy, Kosovo, Latvia, Lebanon, Lesotho, Lithuania, Malta, Moldova, Montenegro, Namibia, Netherlands, North Macedonia, Norway, Poland, Portugal, Romania, Serbia, Slovak Republic, Slovenia, South Africa, Spain, Sweden, Switzerland, Türkiye, Ukraine, United Kingdom, Zambia.



Experience

ENJOY A VIP TREATMENT IN MANCHESTER

With an exclusive pre-party reception on Saturday night with drinks, food stations & entertainment hosted by President's Team & above. Qualification period: April-August VM.

VIP EXPERIENCE: Qualification

Qualification open to all Distributors who purchase an Extravaganza ticket, are from participating countries and achieve the following minimum accumulated:

- Pathway 1: Millionaire Team & Millionaire Team 7,500: 35,000 Qualification Points*
- Pathway 2: World Team, GET Team & GET 2,500: 32,500 Qualification Points*
- Pathway 3: Fully Qualified Supervisors: 30,000 Qualification Points*

*Qualification Points = Total Volume Points + Bonus Points

Qualification Period: April through to August 2024 (Volume Months)

Your pathway will be determined by your status as of 1st April 2024

President's Team & above: automatic qualification



VIP EXPERIENCE: Rewards

Saturday Night:

Exclusive pre-party reception

- Exclusive drinks and food stations
- Entertainment hosted by the President's Team
 & above

Main party

- VIP 'on the floor' dedicated area
- Access to a selection of drinks
- Front row seat of the night's entertainment;
 the best entertainment experience during the party



Europe and Africa | 27 - 29 September | Manchester



VIP EXPERIENCE: Qualification & Bonus Points

5,000 Bonus Points: for every personally sponsored new Supervisor (SP) (first time ever), up to max 3 new SP (1st level downline only) who achieves the new SP status from 1st May through to 1st September 2024 (April – August 2024 Volume Months).

The maximum number of Bonus Points that can be earned is 15,000 Qualification Points ($3 \times 5,000$).

Bonus Points are only allocated to the sponsor and cannot be allocated or transferred to any other Member, even in the event the sponsor doesn't attend or qualify for Extravaganza. Qualification Examples: the examples below are illustrative for the purposes of explaining whether a Distributor has qualified for the VIP experience.

	Target	April VM	May VM	June VM	July VM	August VM	Total Qualification Points	Outcome
MT & MT 7500	35,000	12,000	6,000	6,000	6,000	6,000	36,000	YES
		10,000	10,000	6,000	3,000 + 5,000*	5,000	39,000	YES w/ Bonus
World Team, GET Team	32,500	7,500	7,500	7,500	7,500	5,000	35,000	YES
& GET 2,500		7,500	8,000	2,500 + 5,000*	5000	7,500	35,500	YES w/ Bonus
Supervisors	30,000	3,000	5,000	7,500	7,500	7,500	30,500	YES
		5,000	2,500 + 5,000*	6,000	5,000	3,000 + 5,000*	31,500	YES w/ Bonus



*Distributor has earned their 5,000 Bonus Points

VIP EXPERIENCE: Qualification & Bonus Points

- New SP can start their SP qualification before April 2024 but must complete it from April to August 2024 (Volume Months) to be counted as a Bonus Contributor (FQS status as of 1st May up until 1st September 2024.).
- New SP must be new for the first time (not existing or requalified).
- To attend the VIP Experience, you need to purchase a 2024 E&A Extravaganza ticket. Your Spouse/Partner will need to have a 2024 E&A Extravaganza ticket (even if they only plan to attend the VIP Experience).
- Qualifying SP volume can be counted (Temporary 50%).
- In the event of sponsor changes, the Bonus Points from the new SP will move to their next sponsor at the end of the Qualification Period.
- Details on how to track your progress will be announced at a later stage.
- VIP Experience Participating Countries:-Austria, Belgium, Bulgaria, Bosnia and Herzegovina, Botswana, Croatia,
 Cyprus, Czech Republic, Denmark, Estonia, Eswatini, Finland, France and French Polynesia, Germany, Ghana,
 Greece, Hungary, Iceland, Israel, Ireland, Italy, Kosovo, Latvia, Lebanon, Lesotho, Lithuania, Malta, Moldova,
 Montenegro, Namibia, Netherlands, North Macedonia, Norway, Poland, Portugal, Romania, Serbia, Slovak Republic,
 Slovenia, South Africa, Spain, Sweden, Switzerland, Türkiye, Ukraine, United Kingdom, Zambia.



- Open to all Existing AND New* Fully Qualified Supervisors (FQS)
- * New FQS qualification period ends with August 2024 Volume Month, FQS status as of 1st September 2024.
- Regular Tickets on sale: Early Bird Ticket | SKU 1D18 | £172 (approx. €195) per person.
- Newly Fully Qualified Supervisors as of 01 June 2024 can buy their ticket for the special price: New FQS Ticket | SKU 1D17 | £148 (approx. €170) per person
- The tickets are not refundable and not transferable.



- Herbalife may record this Event for video, audio, or still images. Purchase of a ticket constitutes consent to the recording and use of your voice and image for use in all Herbalife promotional materials worldwide, without compensation and without restriction. Herbalife is not obligated to use any recordings of your voice or image obtained during this Event.
- Qualifications are based on the achievements of the individual Distributors. Divorced/Separated Distributors with split IDs may combine 100% of the volume from the original (joint) ID, plus 100% of the volume on their "new" (individual) ID.
- Qualifiers must be in good standing with Herbalife and may be prohibited from attending the Event due to a breach of the Rules of Conduct at any stage up until the event's end date.
- Important Note: Passports will be required for entry into the United Kingdom.
- Passports, Visas, proof of citizenship, and all other travel documents required for the Event are the sole responsibility of the qualified Distributor and not Herbalife.
- Should any of the Volume required to qualify result in a re-purchase of products by Herbalife, Herbalife will deduct the cost from the re-purchase amount.



- Marketing Plan Recognition will be limited to Distributors with Country of Processing from Europe & Africa (incl. Israel & Ukraine) only. This includes, but is not limited to, on stage parades, rewards and recognition scrolls.
- All applicable taxes associated with any event/promo reward are the sole responsibility of the Member. Taxes vary by country; please check your local tax laws. [Internal note for Italy and Türkiye please localise this point]
- The Distributors eligible to register and attend the Event will be those who have qualified and purchased their ticket/s.



- A qualified Distributor is permitted to bring their spouse and/or lifelong partner (such as fiancé/Common-law partner/long-term girlfriend/boyfriend) to any event they have qualified for, even if that spouse/partner is a non-qualified Distributor. If the relationship is not a spouse or lifelong partner, then this individual will NOT be able to attend business training, but only the social events (such as welcome receptions/parties).
- As this is a business meeting, no children will be permitted in ANY session except nursing mothers with young babies.
- Any volume from the US & US Territories used to qualify for Events, Promotions, and Marketing Plan qualification must be Documented Volume. This includes qualifications for Events, Promotions, and Marketing Plan levels including the annual Supervisor Requalification requirement.
- Distributors must raise all questions and disputes relating to Europe & Africa Herbalife Extravaganza rewards or related charges in writing within 90 days of qualification and no later than 30 days of attending the event.

