

Protecting Your Business

Learn important information on sharing product claims, promoting the Herbalife opportunity and COVID-19.

The spread of COVID-19, the novel coronavirus, has profoundly impacted us all. As we adapt to new challenges and continue to grow and protect the business, it is more important than ever that we promote Herbalife products and the Herbalife opportunity in a truthful and non-misleading way.



When Promoting Our Products



Do

Talk about the products and your experience using only approved claims. This means that you can continue to make approved immunity claims about some of our products (as permitted by the product labeling), but always remember that our products do not diagnose, prevent, deter, treat, or cure diseases or medical conditions.



Don't

Promote or suggest that any of our products, including but not limited to, Niteworks[®], Roseguard and others, can prevent, deter, treat, or cure COVID-19 or any condition. This includes indirect references through hashtags in social media, such as #covid19, #coronavirus or #quarantine. Even if the post doesn't mention the novel coronavirus, the use of the hashtag could suggest that the product is intended to prevent the spread of or treat COVID-19.

When Promoting the Herbalife Opportunity



Do

Avoid referencing the pandemic or coronavirus when promoting the Herbalife opportunity. Talk about the Herbalife opportunity and the flexibility it provides to make supplemental income from home.

Promote the Herbalife opportunity the same way we have been doing for years – as a great way to earn supplemental income with a flexible schedule from anywhere.



Don't

Promote the Herbalife opportunity as a way to provide part-time income, full-time income or replace a job that's been displaced or otherwise affected by the pandemic OR promote the Herbalife opportunity as a solution to these uncertain times.



IMPORTANT: Herbalife Independent Members who fail to comply with applicable Herbalife rules may be subject to fines, suspension or termination.

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For additional information, visit [MyHerbalife.com](https://www.MyHerbalife.com)
or call Member Services at 02035350908