



COMMITMENT TO QUALITY

At the heart
of everything we do.

We Are Herbalife Nutrition

Trusted Leader In Nutrition

Every day, millions of people around the world enjoy Herbalife Nutrition products. As a leader in health and nutrition for more than 40 years, we've earned the public's trust by ensuring the quality, efficacy, and safety of our full line of great-tasting, science-based products.

Through our independent distributors, we sell high-quality products that can be customized to meet individual needs and taste preferences. Our product offerings include meal replacement and protein shakes, vitamins, supplements, teas, and aloe drinks that are all scientifically designed to support each individual's health and nutrition goals.

Our Herbalife24 sports nutrition products are specifically developed to support the unique nutritional needs of athletes 24-hours a day. Like all of our products, this product line is customizable to meet unique needs and activity levels.

Our World-Class Team of Experts

Scientific Research and Rigor

Our products are grounded in science and backed by a global network of more than 300 doctors and experts in nutrition, science, and health who tirelessly ensure that quality is our primary focus and is maintained at every stage, from initial concepts to final delivery, in full compliance with all government rules and regulations.

300+
scientists on staff,

50+
of whom are PhDs



We Source the Highest Quality Ingredients

The Best Ingredients from the Best Sources

We use only the finest ingredients from farmers who are committed to meeting our high standards for planting and conservation. Quality ingredients result in better products which ultimately leads to consumer trust in our products as a part of their daily routine. Our products, manufacturing processes, and business model have received numerous international awards attesting to the execution of our high-quality standards.





Our Global Quality Standards

Excellence in Manufacturing

Relationships are built on trust and transparency. These two elements are the foundation of our manufacturing program which ensures identity, traceability, and adherence to good manufacturing practices for all of our nutrition products.

Our state-of-the-art manufacturing facilities each have laboratories that comply with current Good Manufacturing Practices (cGMPs).

Our quality control laboratories all comply with Good Laboratory Practices (GLPs) and ISO 17025 accreditation protocols.

Our facilities are certified by NSF International's Good Manufacturing Practices and Good Manufacturing Practices for Sports Facility Registration.



We're Obsessed with Testing

Relentless Testing

We test, retest, and then test again. In fact, we test our products both internally and through third-party certifying organizations to verify compliance with regulatory guidelines. Our Herbalife24 sports nutrition products are also tested for banned substances to ensure compliance with anti-doping standards often relied upon by athletes.



ISO 17025 certifies the technical capability of labs and consistency in results.



NSF certification ensures our facilities follow cGMPs and invest in the latest technologies.



Validates that products do not contain any substances banned by major athletic organizations, are manufactured at cGMP facilities and ingredients match what is on the label.



Our Promise to You

Quality You Can Believe In

Why are we so focused on quality? For the millions of people around the globe who trust us to provide them with the best products to meet their unique health and nutrition goals.

When people choose Herbalife Nutrition to be a part of their daily lives, they can be confident that our products are made with the highest standards of safety and quality.

More than
40 years
of delivering quality
products



#1 brand
in the world in meal
replacements



*Source: Euromonitor International Limited; per Consumer Health 2021ed,
meal replacement category definition; % RSP share GBO, 2020 data*

