

## Protecting your Business

**Advisory:** Pilot Program for Selling Prepared Herbalife® Products at Community Events

**Audience:** Distributors in the Philippines

**Date:** December 16, 2024

As part of our ongoing commitment to support the business, Herbalife is pleased to announce the pilot program, “Selling Prepared Herbalife® Products at Community Events”.

This pilot program which will last twelve (12) months, from **December 16, 2024 to December 15, 2025**, allows Independent Distributors to sell prepared products and consumables at community events. This new opportunity will help you connect with more potential customers and drive business growth.

Dos	Don'ts
<p>✓ Sell prepared products and consumables at <b>temporary</b> local community and sporting events for a <b>maximum of three (3) days</b>.</p> <p>Examples: weekend bazaars, holiday festivals and fairs, local sports leagues, local sports tournaments, cultural festivals, school events, and corporate/business events hosted in office buildings</p>	<p>⊗ <b>Food trucks, flea markets, swap meets, concession stands, and similar permanent setups are not allowed.</b></p>
<p>✓ Sell prepared products and consumables with Herbalife products as the main ingredients.</p> <p>Examples: premium shakes, boosted teas, protein coffee, protein balls, waffles, pancakes and muffins</p>	<p>⊗ Signage with Herbalife branding is not allowed.</p>
<p>✓ Acquire necessary permits and strictly adhere to local government regulations regarding hygiene and sanitation, and any applicable regulations for serving and storing prepared foods, as well as terms of permit(s).</p>	<p>⊗ Product claims and display of before and after pictures are not allowed.</p>
<p>✓ Provide receipts to customers to document sales and maintain sales records for two (2) years.</p>	
<p>✓ Nutrition Club Operators may have a sign with the Club's name.</p>	

Herbalife appreciates the support you give us by respecting the policies we have established to protect your Distributorship. If you have questions about the pilot program, please contact our Sales Team. To access the rules and policies that support building a business, visit the [Rules of the Road](#) on [ph.myherbalife.com](http://ph.myherbalife.com).