

# Herbalife<sup>®</sup>

**SOCIAL MEDIA CONTENTS**

Aloe Body Care Series



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## Copy:

✨Introducing our newest product line... Herbal Aloe Body Care. The gentle, botanical formulation is enriched with Aloe Vera, the key ingredient that will leave your skin feeling smoother and softer than ever before.

This powerful plant has been used for centuries for its soothing and hydrating properties, making it the perfect addition to your skincare routine. ✨

Try it out for yourself and see the amazing results!

#HerbalAloeBodyCare #HerbalifePH  
#NaturalSkinCare



☐ New gentle, botanical formula

☐ Moisturizes and softens skin

☐ No added parabens, sulfates, colors and dyes

☐ Clinically proven to leave skin smoother and softer



Claims supported by individual panel testing

**Herbalife**

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## Copy:

🌱 Nourish and flourish with our Aloe Vera enriched products inside and out. 🌿 Our Herbal Aloe Concentrate Drink Mix is here to keep you feeling great from the inside, while our Herbal Aloe Body Care series works to moisturize and smoothen your skin like never before. ❤️

The formulation of our products is carefully crafted to provide you with the best benefits of Aloe Vera. 🙌

Experience the power of Aloe Vera! 🌿

So, start nourishing and flourishing with us today!

**Nourish & Flourish**  
with **Aloe** inside out

**DIGESTION**  
**Herbal Aloe Concentrate**

- Supports the digestive system
- Keeps you refreshed
- 0-2 calories per serving depending on variant

**BODY CARE**  
**Herbal Aloe Body Series**

- New gentle botanical formula
- Moisturizes and softens skin
- No added parabens, sulphates, colors and dyes

HERBALIFE  
Herbal Aloe Concentrate Drink Mix  
473 ml (16 oz)

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Herbal Aloe Concentrate Drink Mix  
473 ml (16 oz)

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Herbal Aloe Concentrate Drink Mix  
473 ml (16 oz)

HERBALIFE NUTRITION  
HAND & BODY CREAM  
200 ml (7.1 fl oz)

HERBALIFE NUTRITION  
SOOTHING GEL  
200 ml (7.1 fl oz)

HERBALIFE NUTRITION  
HAND & BODY WASH  
250 ml (8.5 fl oz)



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Copy:

🌿 Introducing our #BodyPerfectRoutine, featuring Aloe Vera enriched products that will leave you feeling rejuvenated inside and out!

✨ Cleanse with our Herbal Aloe Hand & Body Wash for a refreshing and gentle cleanse. 🌸

✨ Hydrate with our Herbal Aloe Hand & Body Cream for silky smooth skin.

✨ Soothe with our Herbal Aloe Soothing Gel to lock in your skin's moisture.

#HerbalifePH #CleanseMoisturizeHydrate



Copy:

👋 It's time to spill the secrets of what's in our bags! 🧳

We all have that one thing we can't leave the house without, right? For us, our bag contain all the things we need to take care of ourselves from the inside out. 🌱 We always have our Formula 1 Shake for those busy on-the-go moments and our Soothing Gel for when we need a quick moisture boost. 🦋

So, what's in your bag? Let us know in the comments below! We can't wait to hear your must-have items. 😍

#HerbalifePH #WhatsInYourBag  
#DailyEssentials

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### Copy:

Hydrate your skin with the Hand & Body Cream. Clinically proven to increase skin hydration by 100% in just one use!

### Contains:

- ✨ Aloe Vera - a very gentle ingredient that also has natural antimicrobial properties
- ✨ Shea Butter - several types of fatty acids that improve the skin's natural barrier
- ✨ Sunflower Seed Oil - hydrates, unclogs our pores minimize signs of aging, and even out skin tone

Contact the Independent Distributor in your area for more information.

#HerbalifePH



The advertisement features a central image of a white tube of Herbalife Hand & Body Cream with a green cap and label. The label includes the Herbalife Nutrition logo and the text 'HAND & BODY CREAM' and 'HYDRATE & SOFTEN'. The tube is surrounded by fresh aloe vera leaves and water splashes. To the right, three blue hexagonal icons with white symbols (a water drop, two hands, and a beaker) are accompanied by text: 'Clinically shown to increase skin hydration by 100% after just one use <sup>1</sup>', 'Leave skin feeling soft and smooth', and 'No added parabens, sulphates, colors and dyes'. Below these, a 'KEY INGREDIENTS' section shows illustrations of Aloe Vera, Shea Butter, and Sunflower Seed Oil. At the bottom, a small footnote reads: '<sup>1</sup> Test measuring skin moisture by laboratory instrument, statistical data showed skin moisture level is increased by 100% over baseline after 20 mins'.

Herbalife<sup>®</sup>

## HERBAL ALOE Hand & Body Cream

**HERBALIFE NUTRITION**

**HAND & BODY CREAM**

HYDRATE & SOFTEN

200 ml e 6.7 fl oz

**KEY INGREDIENTS:**

- Aloe Vera
- Shea Butter
- Sunflower Seed Oil

<sup>1</sup> Test measuring skin moisture by laboratory instrument, statistical data showed skin moisture level is increased by 100% over baseline after 20 mins



## Copy:

Cleanse your skin with our Herbal Aloe Hand & Body Wash. Clinically proven to increase skin hydration by 100% in just one use.

### Contains:

- ✦ Aloe Vera - a great ingredient to reduce and prevent skin flare-ups
- ✦ Olive Oil Derivatives – contains nutrients that help moisturize skin by locking in moisture
- ✦ Apple Derived Amino Acids - promote natural collagen synthesis, improving skin elasticity and reducing signs of aging

Contact the Independent Distributor in your area for more information.

#HerbalifePH #HerbalAloeBodyCare  
#HandAndBodyWash

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The advertisement features a central image of a white tube of Herbalife Herbal Aloe Hand & Body Wash with a green cap and label. The tube is surrounded by splashing water and fresh aloe vera leaves. To the right of the tube, three hexagonal icons are arranged vertically: a water drop, hands being washed, and a laboratory flask. Each icon is accompanied by a text box describing a benefit. At the bottom right, a 'KEY INGREDIENTS' section displays three icons: aloe vera leaves, olive oil, and an apple. The Herbalife logo is in the top right corner. A small footnote at the bottom left explains the clinical test used for the hydration claim.

**Herbalife**

# HERBAL ALOE Hand & Body Wash

**HERBALIFE NUTRITION**

HERBAL ALOE

HAND & BODY WASH

MOISTURIZE & SOFTEN

250 ml e 8.5 fl oz

**KEY INGREDIENTS:**

- Aloe Vera
- Olive Oil Derivatives
- Apple Derived Amino Acids

1 Test measuring skin moisture by laboratory instrument, statistical data showed skin moisture level is increased by 100% over baseline after 20 mins.

## Copy:

Soothe your skin with our Herbal Aloe Hand & Body Wash. Clinically proven to leave skin smoother and softer.

Contains:

- ✨ Aloe Vera - a great ingredient to reduce and prevent skin flare-ups
- ✨ Glycerin – increase skin hydration, relieve dryness, and refresh the skin's surface
- ✨ Chamomile Extract –helps lighten blemishes and reduce redness which can be sometimes referred to as 'natural skin bleach'

Contact the Independent Distributor in your area for more information.

#HerbalifePH #HerbalAloeBodyCare  
#HandAndBodyWash

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**Herbalife**

# HERBAL ALOE Soothing Gel

**HERBALIFE NUTRITION**  
HERBAL ALOE  
SOOTHING GEL  
SOOTHE & MOISTURIZE  
200 ml e 6.7 fl oz

-  Clinically shown to leave skin smoother and softer <sup>2</sup>
-  Soothing and moisturizing gel helps to soothe the skin
-  Helps to reduce the appearance of dry skin

**KEY INGREDIENTS:**

-  Aloe Vera
-  Glycerin
-  Chamomile Extract

<sup>1</sup> Test measuring skin moisture by laboratory instrument, statistical data showed skin moisture level is increased by 100% over baseline after 20 mins.



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**Copy:**

👉 Soothe and hydrate your skin anytime, anywhere with our Herbal Aloe Soothing Gel. It's easy to use and helps diminish dry skin.

Contact the nearest Independent Distributor in your area for more information. #HerbalifePH #SoothingGel