

Herbalife[®]

**SUCCESS
BOOSTER**

PACKAGE

BOOST YOUR SPEED TO SUCCESS



WHAT IS THE SUCCESS BOOSTER PACKAGE?

This is a set of business enhancement and strategies specifically customized for the Philippines.



OUR GOAL

To accelerate and grow the Herbalife business nationwide, driving success and opportunity for all.



Launched in April 2025





OBJECTIVES



- Improve the speed and elevate the number of conversions from Distributors to Supervisors.
- Increase the profitability of Nutrition Club operations.
- Build stronger confidence in the Herbalife Independent Business Opportunity.
- Accelerate Distributor growth through the Marketing Plan.





Herbalife **SUCCESS BOOSTER** PACKAGE BOOST YOUR SPEED TO SUCCESS



2K Supervisor Qualification
Now available in the Philippines



Volume Points and Pricing Adjustments
The volume points have been increased, and the prices of all products have been reset.*



Royalty Balancing Factor
Increase in Royalty Balancing Factor from 10% to 20%



Preferred Customer
Great News! Your Preferred Customer Annual Fee is **WAIVED!**
Starting July 01, 2025



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2K



**SUPERVISOR
QUALIFICATION**



Boost Your Success With Every Step!

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QUALIFICATIONS

- ✓ Achieve 2000 VP with minimum 1000 Personally Purchased Volume (PPV) or My Preferred Customer Volume (MPCV) in 1–3 months
- ✓ Mandatory 2K Supervisor training at HL Learn
- ✓ Submitted 2K Supervisor Declaration Form

2K



To discover additional information about the 2K Supervisor Qualification, kindly scan the QR Code to visit website.





THE FLOW FOR THE 2K SUPERVISOR QUALIFICATION



Distributor
(25%, 35% or
42%)



Buy 2,000
Volume Points



Sell 1,000
Volume Points
To Customer



Login to
MyHerbalife



Complete and
sign the
Declaration Form



Train 2K Training
at HL Learn



2K SUPERVISOR QUALIFICATION
DECLARATION FORM

Independent Distributor (Applicant)

Distributor's Name

(Herbalife ID #)

*I declare and certify that:

1. I have sold at least one thousand (1,000) Volume Points to customers who are not Herbalife Independent Distributors. This volume comes from the sum of:



Download the 2K Supervisor
Qualification Declaration Form



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VOLUME POINTS & PRICE ADJUSTMENTS





▲ WHAT IS THIS PACKAGE?

The **Volume Points & Prices Adjustment** package features features volume points **increase** and price reset across **all products** through a shared margin model, strengthening our position in the market place.

▲ HOW DOES THIS WORK?

- Herbalife Formula 1 Nutritional Shake Mix Volume Points (VP) will significantly increase by 30% (to align with the rest of the WW Markets) while increasing price by 9%.
- Volume Points for the rest of the Inner and Outer Nutrition products are increased by **+5%**
- Prices are reset by at least **-5%**, using the “modified shared margin” model, seeking to offer the products in a more affordable way.
- Current Business Builder Pack (BBP) price will be maintained (No Price Adjustment).
- Promotional articles and literature are excluded.



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**VOLUME
 POINTS
 & PRICE
 ADJUSTMENTS**

PRODUCT	VOLUME POINT ADJUSTMENT	RETAIL PRICE ADJUSTMENT
Formula 1	+30%	+9%
Herbal Aloe Concentrate Herbal Tea Concentrate	+5%	-5%
Niteworks	+5%	-15%
H24 Rebuild Strength	+5%	-25%
Herbal Retreat Tea High Protein Iced Coffee Aloe Body Series	+5%	0%
All Other Inner Nutrition Products	+5%	-10%



Please refer to the Price List for the actual amount.



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**VOLUME
POINTS
& PRICE
ADJUSTMENTS**

ALOE-TEA-SHAKE



FROM
VP: 78.3
Retail Price w/ VAT: PHP 7,386.40

TO
VP: **86.85** ↑
Retail Price w/ VAT: **PHP7,297.92** ↓

**Pricing is based on our official price list.*

HIGHER VP, LOWER PRICE

THE MORE UNITS YOU SELL, THE QUICKER YOU CAN ACHIEVE YOUR GOALS





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ROYALTY

BALANCING FACTOR



Herbalife[®] ROYALTY BALANCING FACTOR



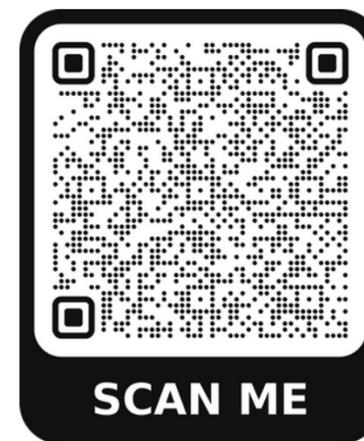
WHAT IS IT?

The **Royalty Balancing Factor** is a percentage increase applied to Royalty Points only to determine TAB Team Qualifications and eligibility to earn World Team 1% Bonus and Production Bonus. Royalty Point Balancing Factor does not change Earn Base value or earnings calculations.

It accelerates World Team 1% Bonus, TAB Team qualifications, and Production Bonus earning potential.

HOW DOES IT WORK?

Royalty Points from Worldwide orders will be increased using the Balancing Factor applied to the country or countries where the product was sold.



To discover additional information about the Royalty Balancing Factor, kindly scan the QR Code to download flyer.

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ROYALTY

BALANCING FACTOR



- The Royalty Balancing Factor will increase from 10% to **20%** for the Philippines. (earnings paid in May 2025).
- Application is exclusive to Distributors with the Philippines as country of processing.
- The Royalty Factor applies from April 2025 and will remain until December 31, 2025. After that period, the company will evaluate whether the Royalty Balancing Factor increase continues, or will be modified.

IMPORTANT

- The Royalty Factor DOES NOT CHANGE the profit base value or the profit calculation.
- Royalty Points (RO) are increased by the Royalty Factor applicable to where the product was sold.
- The Royalty Factor is applied after the end of the month (EOM) when Royalties are run and will be reflected in the Profit Statements.



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ROYALTY

BALANCING FACTOR



BEFORE

SP LEVEL	NAME	TV	COP	EARNINGS %	TOTAL RO POINTS	BALANCING FACTOR	TOTAL RO POINTS	EARN BASE	RO EARNINGS
1	SP A	1,000	RP	5	50	10%	55	PHP 80,000	PHP 5,000

AFTER

SP LEVEL	NAME	TV	COP	EARNINGS %	TOTAL RO POINTS	BALANCING FACTOR	TOTAL RO POINTS	EARN BASE	RO EARNINGS
1	SP A	1,000	RP	5	50	20%	60	PHP 80,000	PHP 5,000

IMPORTANT

- The Royalty Factor DOES NOT CHANGE the profit base value or the profit calculation.
- Royalty Points (RO) are increased by the Royalty Factor applicable to where the product was sold.
- The Royalty Factor is applied after the end of the month (EOM) when Royalties are run and will be reflected in the Profit Statements.



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ROYALTY
 BALANCING FACTOR



Boost Your Qualification in the Marketing Plan with the Royalty Balancing Factor!

LEVEL	RO REQUIREMENT	ORG VP REQUIREMENT	3-LEVEL SUPERVISOR ORG VP	ROYALTY (BEFORE BALANCING FACTOR)	ADDITIONAL RO (BASED ON 20% BALANCING FACTOR)	ADJUSTED RO* (AFTER BALANCING FACTOR)
WT 1%	500	10,000	8,334	416.70	83.34	500.04
GET	1,000	20,000	16,667	833.35	166.67	1,000.02
MT	4,000	80,000	66,667	3,333.35	666.67	4,000.02
PT	10,000	200,000	166,667	8,333.35	1,666.67	10,000.02

3-LEVEL SP ORGANIZATION VOLUME OF 5% CONTRIBUTION

- **IMPORTANT**
- The Royalty Factor DOES NOT CHANGE the profit base value or the profit calculation.
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PHILIPPINES

Herbalife[®] Preferred Customer

A Personalized Nutrition Program
to Live Your Best Life



Herbalife[®]
**Preferred
Customer**

A Personalized Nutrition Program
to Live Your Best Life

**GREAT
DEALS!**



Great News! Your Preferred Customer Annual Fee is **WAIVED!**

Stay committed to your wellness goals—no renewal fee!
Enjoy another year of exclusive discounts and support—completely **FREE!**

HOW:

Preferred Customers who **accumulate 150 Personal Points** during their membership year, will receive a waiver for the annual fee.



No fee



No hassle



Just your healthy lifestyle, uninterrupted!





Benefits of the Success Builder Package



Custom-Fit the Package to Align with Your Goals!



Distributor



Income Opportunities

- Retail Profit: **Up to 50%
- Wholesale Profit: **Up to 35%
- Royalty: **Up to 5%

Additional Benefits

- Qualify for promotions
- Enjoy vacation opportunities
- Access advanced training sessions



This illustration is for visual representation purposes only. Actual results, experiences, and appearances may vary. Please refer to official materials for accurate details.

Custom-Fit the Package to Align with Your Goals!



- Enhance productivity (TV), qualifying you for royalty overrides.
- Gain the opportunity to develop more Supervisors and advance within the Marketing Plan.
- Increase your chances of earning additional bonuses, including World Team at 1% and TAB Bonus of up to 6%.

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