

Date: April 06, 2020

Protecting Your Business

Communication: Supporting Your Virtual Meetings

To: India Associates



As the situation surrounding COVID-19 (coronavirus) continues to evolve, Herbalife Nutrition Associates around the world are energetically moving to hold their HOMs, STSs, Product, Nutrition Club and other trainings/meetings virtually.

To help support this great initiative and your respective businesses, we want to make sure that you have all of the tools that you need to successfully conduct your own virtual trainings in a confident and compliant manner. You can use Herbalife Nutrition resources, such as the Resource Center available on myherbalife.com, to access presentations, videos and tools to support your virtual trainings and meetings. To protect you, your customers and your business, we also want to highlight some important compliance information:

- 1) Do not record meetings or calls
 - There are consent laws and legal considerations, which vary around the world.
- 2) Always show the Disclaimers at the beginning and end of any meeting that talks about the business opportunity since they:
 - Set the right expectations for your participants.
 - Contain legally required information for those considering starting their own Herbalife Nutrition business.
- 3) Talk about our amazing products, weight loss results or the fabulous business opportunity
 - Learn about Claims by reviewing resources such as the "Education on Virtual Meetings" training deck.

 These resources provide you with the knowledge and confidence to successfully share your story!
 - Make sure all claims are truthful and substantiated.
 - Do not share achievements that are so extremely beyond what is typical. For example, representations of exotic cars, lavish lifestyle or weight loss in excess of 1.1 Kilogram (kg) per week are prohibited. You can share claims and testimonials that go beyond typical results. Just be sure to follow the guidance in the Education on Virtual Meetings.
 - Do not state that the business is easy or that becoming an Associate can make someone become rich or quit their job.
 - Remember, our products do not prevent, treat, or cure any medical conditions.
 - Balance testimonials to ensure a representative range of results.
 - Remember, some claims must be accompanied by the appropriate disclaimer.
- 4) Do not associate our products or business opportunity benefits with COVID-19 (coronavirus)
 - Associates may not promote or suggest that any of our products can prevent the spread, deter, treat
 or cure COVID-19.
 - You can continue to make approved immunity claims about some of our products, but DO NOT make a link or association to COVID-19.
 - You can certainly talk about how our business opportunity provides the flexibility to work at home and
 make a little extra supplemental income. But DO NOT promote the business opportunity as a great
 way to provide full-time financial support or replace existing employment while working from home
 during these uncertain times created by COVID-19.

Disclaimer:

Weight loss: These results are not typical. Individual results will vary

Product claim: This product is not intended to diagnose, treat, cure or prevent any disease Income Claim: Income applicable to the individuals (or examples) depicted and not average

Herbalife Nutrition thanks you for your support in upholding the policies established to provide protections for your Associateship. Should you have any questions regarding this communication please contact Herbalife Nutrition at +91 80 40311444. You may also view Herbalife Nutrition's Rules of Conduct by visiting MyHerbalife.com, or by contacting Herbalife Nutrition for assistance.

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